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From: vicki petruske [vapet@jamadots.com]

Sent: Thursday, October 23, 2003 9:13 AM

To: EOLA HILLS WINE

Subject: A CONCERNED Buyer of Eola Wines Chief, Regulation and Procedures Division:
Attention Notice No. 15- Alcohol and Tobacco Tax and Trade Bureau

P.O. Box 50221 Washington,DC 20091-0221

Re:EVA Proposed Viticultural Appellation (2002R-216P

A great
disservice will be preformed if this new Appellation is granted and the existing
Winery,which has worked hard to bring attention and business to this area, is told
it can't label its product as Eola Hill Wines-Cellar,

Having sold wines in the state of Michigan,I remember problem presented by Fenn
Valley Winery, when a Appellation was granted for that area. Also , the same
problems were dwelt with at Grand Traverse and the Leelanau Wineries. If memory
serves me , they were allowed to market their product as before,ie: Fenn Valley
etc.

Competition is to sever to allow business
to use someone else HARD WORK for their own benefit.

Thank You for your time.

Gustav Petruske Jr. Grand Marais Mi. 49839