

<< 0041766 >>

09/26/2003 09:12 2625237533 BEER CAPITOL PAGE 04/04

To: Alcohol and Tobacco Tax and Trade Bureau  
Attention: Notice #4

Dear Sirs,

I am writing you to voice my opinion in favor of option #2-51-49 standard of Flavored Malt Beverages. Several reasons are as follows:

1. To promote fairness and preserve title competition among current producers of these products. The 0.5% standard would favor the large brewers who have the financial resources and brewing technology to reformulate their products.
2. To ensure the continued availability and flavor profile of these products that consumers are currently enjoying.
3. This is a viable segment in the beverage industry, today. Adopting The 90-10 Standard would only jeopardize its continued success by driving up the price of these products to the consumer.

I strongly urge you to support Option #2.

Thank you,

Patrick Cosson