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GRAPHICS

October 1, 2003

Chief Regulations & Procedures Division
Attn: Notice No.4
Alcohol & Tobacco Tax & Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

This whole proposal for new regulations that would govern the way flavored malt beverages are made is nothing but a smoke screen.

The purpose of this letter is to urge the bureau to adopt Option #2 (51-49) standard which is the most logical and common sense option for the FMBs. The FMBs offer a wide variety of colors and taste to the consumer with a low alcohol content and are doing just fine.

To change or downgrade these products via Option #1 could disappoint consumers and eventually eliminate the entire category of flavored malt beverages, all to the benefit of the "large brewers," Big vs. Small.

Concerned Consumer
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