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MC ANALLYS INC
Marlene McAnally
Coyle, OK 73027-0235

RE: TTB NOTICE NUMBER FOUR
May 14, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

The rule changes under consideration would give manufacturers of flavored malt beverages two choices - either pay excessive taxes or completely change the popular composition of the product. Neither are very reasonable options for the manufacturers of these products. They will likely quit making these products. Then my small business will lose all the business derived through the sale of these beverages. It is a domino effect!

The TTB should be made aware that their proposed changes would be very detrimental to the individuals who run retail stores and sell flavored malt beverages. They will be hit hardest by this proposed rule changes. Why are these changes necessary?

The proposed rule changes are a regulatory disaster in the making. You can help avert disaster by opposing this punitive change and encouraging support for a compromise that would not destroy the flavored malt beverage market. It is the fair and logical choice. Don't you agree?

Sincerely,

Marlene McAnally