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WISCONSIN STATE SENATE

September 12, 2003

Chief, Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

Attn: Notice 4

To Whom It May Concern:

We write to express our support for the U.S. Treasury's Alcohol and Tobacco Tax and Trade Bureau (TTB) proposed rulemaking for flavored malt beverages (200 iR-136P).

In clarifying that any product sold, marketed and taxed as a malt beverage product must be made according to traditional brewing methods and processes, the proposed 0.5% standard ensures the stability of the retail licensing system and the overall marketplace. This consistent standard will allow wholesalers and retailers to continue to distribute, sell and market flavored malt beverages as they do today. The flavored malt beverage products that look and taste the same will be available to wholesalers and retailers in all states with no interruption and no discernable taste differences for consumers.

Thank you for the opportunity to offer our support for the current TTB proposed rulemaking for flavored malt beverages.

Sincerely,

Senator Mary Panzer Senator Dave Zien
Majority Leader Assistant Majority Leader
20th Senate District 23rd Senate District

Senator Ted Kanavas Senator Ron Brown
33rd Senate District 31st Senate District

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Senator Tom Reynolds Senator Rob Cowles
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Senator Dale Schultz
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