

0049472

From: James Cornwell [james.cornwell@diageo.com]

Sent: Friday, October 17, 2003 7:32 AM

To: nprm@ttb.gov

Subject: TTB Notice No. 4

October 17, 2003

TTB Chief, Regulations and Procedures Division
Alcohol and Tobacco Tax & Trade Bureau P.O. Box 50221
Washington, DC 20091-0221

Dear Chief, Regulations and Procedures Division:

I oppose the proposed draconian 90/10 regulation in TTB Notice No. 4 and ask that the TTB enact the 51% compromise. As a Diageo employee, I am proud of our products and want to be able to compete with other products based on quality.

We want regulations that promote fair competition and provide a level playing field.

Imposing new and unnecessary regulations to FMBs will handicap their ability to compete in the marketplace.

Sincerely,

James Cornwell
6 Landmark Sq
Stamford, CT 06901-2704
USA
james.cornwell@diageo.com