



Announcement

June 30, 2014

TTB Proposes Establishment of the Fountaingrove District Viticultural Area

In [Notice No. 144](#), a notice of proposed rulemaking published in the Federal Register on June 30, 2014, TTB proposes to establish the “Fountaingrove District” American viticultural area in Sonoma County, California, northeast of the city of Santa Rosa. The proposed 38,000-acre viticultural area is located entirely within the existing multicounty North Coast viticultural area. TTB is making this proposal in response to a petition filed by a local wine industry group. This group’s petition states that the proposed viticultural area’s distinguishing features include its temperature, soils, and topography. TTB designates viticultural areas to allow vintners to better describe the origin of their wine and to allow consumers to better identify wines they may purchase.

At the “[Regulations.gov](#)” website, within [Docket No. TTB–2014–0006](#), you may view copies of Notice No. 144, the related petition, and any comments TTB receives about the proposal. You may [submit comments online](#) about this proposal; please see [Notice No. 144](#) for alternative methods of commenting. Comments on this proposal must be received on or before August 29, 2014. Read the related [press release](#).