



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Announcement

July 12, 2013

TTB Proposes Establishment of the “Upper Hiwassee Highlands” Viticultural Area

In [Notice No. 139](#), a notice of proposed rulemaking published in the Federal Register on July 12, 2013, TTB proposes to establish the “Upper Hiwassee Highlands” American viticultural area in Cherokee and Clay Counties, North Carolina, and Towns, Union and Fannin Counties, Georgia. The proposed viticultural area is not within, nor does it contain, any existing viticultural area.

TTB is making this proposal in response to a petition filed on behalf of local wine industry members. You may submit comments on this proposal and view copies of the proposed rule, selected supporting materials, and any comments TTB receives about this proposal at the [Regulations.gov](#) website within [Docket No. TTB-2013-0008](#). Please see [Notice No. 139](#) for alternative methods of commenting. Comments on this proposal must be received on or before September 10, 2013.

Read the related [press release](#).