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Charles Krug

MARC MONDAVI

January 14, 1992

Chief, Wine and Beer Branch
Bureau of Alcohol, Tobacco and Firearms
P.O. Box 50221
Washington, DC 20091-0221
Attn: Notice No. 763

Dear Sir:

I recently read, in the Federal Register, that your agency has proposed a new viticultural area for the Dunnigan Hills of California. My brother Peter Mondavi and I are the owners of the Charles Krug Winery. We also own 230 acres of producing vineyard and are planting another 80 acres within the proposed viticultural area. This vineyard is managed for us by the R. H. Phillips Vineyard.

We have found the soil, climate, topography and character of the grapes from this vineyard to be quite different from that found in areas outside the proposed viticultural area. We agree with your statement that the establishment of viticultural areas and the subsequent use of viticultural area names on wines labels enables consumers to better designate where the grapes used in their wines are grown.

We therefore, enthusiastically support the establishment of a new American viticultural area to be know as "The Dunnigan Hills", in recognition of the unique soil, climate and topography of this area and their beneficial effect on the character of the grapes grown there.

Sincerely,



Marc C. Mondavi
Vice President
Sales and Marketing

