



**DEPARTMENT OF  
THE TREASURY**

**Alcohol and Tobacco  
Tax and Trade Bureau**

**ORDER**

**TTB O 1135.7B**

**Subject: Delegation Order - Delegation of the  
Administrator's Authorities in 27 CFR  
Part 7, Labeling and Advertising of Malt  
Beverages**

**Date: 5/17/2017  
Sunset Review: 5/17/2022**

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**To:** All Bureau Employees and All Interested Parties

**1. Purpose.**

This Order delegates certain authorities of the Administrator, Alcohol and Tobacco Tax and Trade Bureau (TTB), in the administration of the regulations contained in part 7 of title 27 of the Code of Federal Regulations (CFR), to subordinate TTB officers and prescribes the subordinate TTB officers with whom persons file documents.

**2. Cancellation.**

This Order supersedes TTB O 1135.7A - Delegation Order - Delegation of the Administrator's Authorities in 27 CFR Part 7, Labeling and Advertising of Malt Beverages, dated December 14, 2007.

**3. Authority.**

Section 105(e) of the Federal Alcohol Administration Act (FAA Act), 27 U.S.C. 205(e), authorizes the Secretary of the Treasury to prescribe regulations for the labeling of wine, distilled spirits, and malt beverages. The FAA Act provides that these regulations should, among other things, prohibit consumer deception and the use of misleading statements on labels, and ensure that labels provide the consumer with adequate information as to the identity, quality, and alcohol content of the product.

TTB administers the FAA Act pursuant to section 1111(d) of the Homeland Security Act of 2002, codified at 6 U.S.C. 531(d). The Secretary has delegated various authorities through Treasury Order 120-1, dated December 10, 2013, (superseding Treasury Department Order 120-1, dated January 24, 2003), to the

TTB Administrator to perform the functions and duties in the administration and enforcement of this law.

Part 7 of the TTB regulations (27 CFR part 7) sets forth the requirements under the FAA Act for the labeling and advertising of malt beverages. This delegation order identifies the “appropriate TTB officer” for purposes of the pertinent regulations in 27 CFR part 7. We also explain in 27 CFR 7.5 that we have issued this Order to identify the specific “appropriate TTB officer” for each affected provision of the regulations.

#### 4. Delegations.

Under the authority cited in paragraph 3, and pursuant to 26 CFR 301.7701-9, this TTB order delegates certain authorities prescribed in 27 CFR part 7 to subordinate TTB officers, and prescribes the subordinate officers with whom required applications, notices, and reports, as applicable, are filed.

The following table identifies the “appropriate TTB officer” to whom authority has been delegated by regulation to perform certain functions or receive certain documents under 27 CFR part 7. TTB’s organizational chart (located at <https://www.ttb.gov/about/orgchart.shtml>) provides contact information for the offices named in this delegation order.

**Table of Authorities  
27 CFR Part 7  
Labeling and Advertising of Malt Beverages**

<b>Regulatory Section</b>	<b>Officer(s) Authorized to Act or Receive Documents</b>
7.3(a)	Director, Regulations and Rulings Division.
7.20(c)(1)	Group Supervisor, National Revenue Center; District Director, Trade Investigations Division; Chief, Puerto Rico Operations, National Revenue Center; Audit Director, Tax Audit Division; or Specialist, Advertising, Labeling, and Formulation Division
7.22a	Director, Regulations and Rulings Division.
7.22b(a) and (b)	Director, Regulations and Rulings Division.
7.23(b)	Specialist, Advertising, Labeling, and Formulation Division.
7.24(g)	Director, Advertising, Labeling, and Formulation Division; or Director, International Trade Division.
7.25(a)(1)	Specialist, Advertising, Labeling, and Formulation Division.
7.29(a)(4), (a)(5), (d), and (e)(2)(iii)(B)(2).	Specialist, Advertising, Labeling, and Formulation Division.

<b>Regulatory Section</b>	<b>Officer(s) Authorized to Act or Receive Documents</b>
7.31(a)	Specialist, Advertising, Labeling, and Formulation Division, to receive COLA applications and issue COLAs; Investigator or Auditor, to request a COLA or COLA authorization in relation to an import.
7.31(c)	Specialist, Advertising, Labeling, and Formulation Division.
7.31(d)	Specialist, Advertising, Labeling, and Formulation Division.
7.54(a)(4), (a)(5), and (e)(2)(iii)(B)(2)	Specialist, Market Compliance Office, Trade Investigations Division.

**5. Redlegation.** These authorities may not be redelegated.

/ S / John Manfreda  
Administrator