

(1)

Boskydel Vineyard

ROUTE 1, BOX 522 LAKE LEELANAU, MICHIGAN 49653 (616) 256-7272

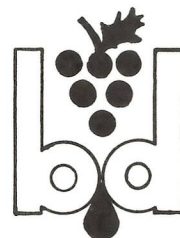
Sept. 17, 1981

Norman P. Blake, Specialist
Research & Regs. Branch
B ATF
Dept. of the Treasury
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20266

Dear Mr. Blake:

I support the establishment of the Leelanau Peninsula as a Viticultural area because it will give consumers an indication of what they are getting from local wineries. Only two of the four here use their own grapes solely. Others skip in grapes from downstate or out of state. An appellation will clarify that situation on the label so that the public will know whether the wine they buy was grown in Leelanau County or otherwise.

Cordially yours,
Bernard C. Rink
Bernard C. Rink
Proprietor



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MICHIGAN STATE UNIVERSITY

COLLEGE OF AGRICULTURE AND NATURAL RESOURCES
DEPARTMENT OF HORTICULTURE
NORTHWEST MICHIGAN HORTICULTURAL EXPERIMENT STATION

6686 COUNTY ROAD #633
TRAVERSE CITY · MICHIGAN · 49684
TELEPHONE: 616-946-1510

September 22, 1981

Chief, Regulations & Procedures Division
Bureau of Alcohol, Tobacco and Firearms
P.O. Box 385
Washington, D.C. 20044

Dear Sir:

I am writing in reference to the Federal Register Vol. 46, No. 150, Wednesday, August 5, 1980, Notice No. 380 which refers to the "Establishment of Leelanau Peninsula Viticultural Area."

I work as a Horticulturist for Michigan State University. I have been involved in research and extension in fruit crops in the Northwest lower peninsula area of Michigan for the past fifteen years. In 1979, the fruit industry established a horticultural research station near Traverse City and I have been director of the facility since that time. Therefore, I am very familiar with the proposed viticultural area.

I would concur with the petitioner that the area designated as "Leelanau Peninsula" is indeed a unique fruit growing area which has the proper climate, topography and soils for growing many fruit crops, including many varieties of grapes. The moderating effect of Lake Michigan delays fruit development in the spring generally beyond the most serious frost period and then prevents sudden drops in temperature in the fall. This area of Michigan also receives considerable winter snowfall which generally prevents the soil from freezing, thus preventing fruit tree and vine crop root injury. In fact, many fruit crops survive better in Northwest Michigan than in Southwest Michigan due to the protective snow cover.

If I can be of any further assistance or if you have any specific questions, please feel free to contact me.

Sincerely,



Charles D. Kesner
Director
NW MI HORT RES STATION

CDK:jfb

(3)

Robert M. Herbst

[REDACTED]
Aberdeen, N. C. 28315

September 29, 1981

Mr. Norman P. Blake
Specialist, Research and Regulation
Bureau of Alcohol, Tobacco and Firearms
Department of Treasury
1200 Pennsylvania Avenue N. W.
Washington, D. C. 20266

Dear Mr. Blake:

Mr. Bernard Rink of Boskydel Vineyard, Lake Leelanau has told me of the efforts on the part of the Leelanau County, Michigan wine growers to obtain the "Leelanau County Appellation" for wines grown and produced in that county.

As one of the first growers (1967-1978), along with Mr. Rink, of quality grapes and varietal wines in Leelanau County, I can attest to the unique character and high quality of wines grown and produced there. My vineyard has been incorporated in the "Good Harbor Vineyard and Wine Cellars" and part of their grapes come from the vineyard originally planted by me about twelve years ago.

In view of the excellence of the wine produced by the Leelanau growers I believe it would be highly appropriate to provide them with the protection afforded by the "Leelanau Appellation" and I urge you to give their request favorable consideration.

Thank you.

Sincerely yours,

Robert M. Herbst

Robert M. Herbst

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DOUGLAS D. CRARY
ANN ARBOR, MICHIGAN 48104

October 8, 1981

Mr. Norman Blake
Research & Regulation Branch
Department of Treasury
1200 Pennsylvania Avenue N. W.
Washington, D. C. 20266

Dear Mr. Blake:

Mr. Bernard Rink, proprietor of the Boskydel Vineyard, Lake Leelanau, Michigan, has asked me to support his application for the use of "Leelanau Peninsula" in the Appellation d'Origine of his wine. I am delighted to do so.

I have been a customer of Boskydel since its first vintage perhaps five years ago. I buy a total of fourteen to eighteen cases of assorted types per year. His product is superior to most other Michigan grape wines, as well as many from California. I am so satisfied with the quality of his wines that I seldom buy anything else.

Boskydel Vineyard is a family enterprise limited to the slopes of the southern portion of Lake Leelanau. It is surely entitled to use "Leelanau Peninsula" as a guaranteed place-name for its product.

Thank you for your consideration of Mr. Rink's request.

Sincerely yours,

Douglas D. Crary

LEON D. ADAMS

SAUSALITO • CALIFORNIA 94965

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October 6, 1981

Bureau of Alcohol, Tobacco & Firearms
Attn. Mr. Norman Blake, Research & Regulations Branch
1200 Pennsylvania Ave., Washington, D.C. 20266

Sirs:

As the author of The Wines of America, for the third (1973) edition of which I am currently engaged in field research in all winegrowing districts of North America, I have been invited by winegrowers in the Leelanau Peninsula of Michigan to comment to the Bureau upon their request for establishment of the Peninsula as a viticultural area.

Having studied the climatic differences among the principal viticultural districts of Michigan and having visited each of the wine-grape vineyards of the Peninsula, I am impressed by the evidence that the Peninsula is distinctly different in climate affecting wine grapes from the other areas where such grapes are grown in Michigan. I think the Bureau has the same logical reasons to establish the Leelanau Peninsula as a viticultural area that warranted the Bureau's actions in the cases of Augusta in Missouri, Fennville in Michigan, and for other examples, Santa Maria and San Pasqual Valleys in California.

Sincerely,



6

Leelanau County Board of Commissioners

COURT HOUSE

Leland, Michigan 49654

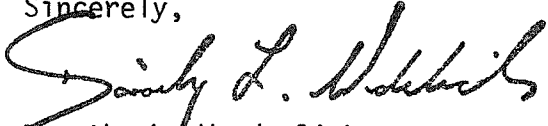
October 19, 1981

Chief of Regulations & Procedures Division
Bureau of Alcohol, Tobacco and Firearms
P.O. Box 385
Washington, DC 20044

Gentelmen:

As Clerk of the Leelanau County Board of Commissioners I have been directed by them to advise you that a Resolution was adopted at their Regular meeting on October 13, 1981 to support the request for a Viticultural area designation of "Leelanau Peninsula". A certified copy of the Resolution is attached.

Sincerely,



Dorothy L. Wunderlich
Leelanau County Clerk and Clerk
Leelanau County Board of Commissioners

DLW/mf
Encl.

CC: Jim Nugent, Coop. Ext. Agent
Larry Mawby, Winegrowers Assoc.

RESOLUTION #21 - 81

Whereas, the Board of Commissioners for Leelanau County is aware of the current grape wine production from Leelanau County grapes, and

Whereas, this production is a small but growing part of the economic life of Leelanau County, and

Whereas, such production can be encouraged by allowing producers to point with pride at Leelanau County as the source of the grapes in their wines, and

Whereas, the Bureau of Alcohol, Tobacco and Firearms (BATF), U.S. Department of Treasury, has promulgated rules to allow winegrowers to designate on wine labels the viticultural areas from which wines come, and

Whereas, all of the bonded wineries in Leelanau County have jointly petitioned the BATF for a viticultural area designation of "Leelanau Peninsula" to cover the mainland portion of Leelanau County,

Therefore, Be It Resolved, that this Leelanau County Board of Commissioners supports the establishment of a viticultural area, "Leelanau Peninsula", and directs the Secretary to forward a copy of this resolution to the appropriate BATF office.

Motion made by Commissioner Walters and supported by Commissioner Fredrickson to accept this Resolution to establish the Leelanau Peninsula Viticultural Area.

District #1 - YES, #3 - YES, #4 - YES, #5 - YES, #2 - YES.

ALL AYES.

MOTION CARRIED

The above Resolution was duly presented and adopted by the Leelanau County Board of Commissioners at a Regular Session held at the Courthouse in the Village of Leland, Michigan on Tuesday, October 13, 1981 and can be found in the Commissioners' Liber #10.

STATE OF MICHIGAN
County of LEELANAU

SS

I, Dorothy L. Wunderlich

Clerk of said County & Clerk of Circuit Court for said County, the same being a Court of record having a seal, do hereby certify that the above is a true copy of the Record now remaining in my office, and of the whole thereof.

IN TESTIMONY WHEREOF, I have hereto set my hand & affixed the seal of the Circuit

Court the 16th day of Oct. 19 81


Dorothy L. Wunderlich

Clerk
Deputy

⑦
Pam
10-28-81

**THE
ASSOCIATION
OF
AMERICAN
VINTNERS**

Directors

A.B. Cribari II, The Barry Wine Co., Inc. (NY)
Bernard F. D'Arcy, Gross' Highland Winery (NJ)
Anthony P. Debevc, Chalet Debonne Vineyards (OH)
L. James Held, Stone Hill Wine Co. (MO)
Donald O. Hewitt, Widmer's Wine Cellars (NY)
Robert Mazza, Mazza Vineyards (PA)
Mark Miller, Benmarl Wine Co. (NY)
James A. Mitchell, Sakonnet Vineyards (RI)
Marvin Sands, Canandaigua Wine Company, Inc. (NY)
Archie Smith Jr., Meredyth Vineyard (VA)
Nathan C. Stackhouse, Jr., Leelanau Wine Cellars Ltd. (MI)
Joseph L. Swarthout, The Taylor Wine Company, Inc. (NY)
James P. Truluck, Jr., Truluck Vineyards (SC)
Stanley Bill Wagner, Wagner Vineyards (NY)
James J. Warner, Warner Vineyards, Inc. (MI)
A.E. Weil, Golden Rain Tree Winery (IN)
Alcuin Wiederkehr, Wiederkehr Wine Cellars, Inc. (AR)
Robert P. Wollersheim, The Wollersheim Winery (WI)

Box 84, Watkins Glen, NY 14891
(607) 535-4144

Officers

James A. Mitchell, President
Alcuin Wiederkehr, Vice-President
Donald O. Hewitt, Treasurer
A.B. Cribari II, Secretary
Nathan G. Stackhouse Jr., Assistant Secretary

Administrative Director
J. William Moffett

Counsel
Robert F. Sagle

October 22, 1981

G. R. Dickerson, Director
Bureau of Alcohol, Tobacco and Firearms
1300 Pennsylvania Avenue
Washington, DC 20226

re: Comments of The Association of American Vintners
regarding Notice No. 380 - Establishment of
Leelanau Peninsula Viticultural Area.

Dear Director Dickerson:

The Association of American Vintners is an association comprised of vintners from 24 states representing the Eastern Wine Industry in volume of wine produced and leadership in improvement in the high quality of wine produced in the United States. Membership today stands at 94 wineries. The Association has presented testimony on a variety of topics to the Bureau in the past including a statement of opposition on the petition to establish a viticultural area named Shenandoah Valley in California.

The Association of American Vintners has a strong interest in the development of properly constituted and named viticultural areas as an aid to the consumer in the selection of fine wines readily identifiable by their characteristics imparted by climate and soil, and also as an aid to the wine marketer who may choose to identify his wine by the viticultural area in which it is produced as an extra guarantee of authenticity.

The Association of American Vintners opposed the petition for adoption of Shenandoah Valley Viticultural Area because of the pre-existence of the well-known Shenandoah Valley of Virginia, a region of great historical and contemporary renown in no way similar either by reputation or climate to the valley of the same name in California.

Members of The Association of American Vintners have been

**THE
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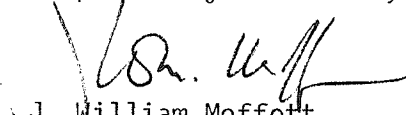
Counsel
Robert F. Sagle

Page Two

Leaders in the development of approved petitions for viticultural areas in eastern United States, including the Augusta Region, Fenn Valley, Hudson Valley, Lancaster Valley and others pending or to be submitted including Leelanau Peninsula.

Upon best information and belief, the petition to establish the viticultural area named Leelanau Peninsula, as described in Industry Notice 380, has been properly executed, and that no opposition to the petition has been submitted. The Association of American Vintners is in concurrence with the boundaries stated by the petitioner and recommends to the Bureau that the viticultural area be approved and adopted at the earliest opportunity.

Respectfully submitted,


J. William Moffett
Executive Director

JWM/rp

cc: James A. Mitchell, President
Robert F. Sagle, Counsel
Nathan G. Stackhouse, Jr., Director