

J. KONRAD
VINEYARDS

NAPA VALLEY CHARDONNAY

James G. Konrad
(707) 864-8343

P.O. Box 6167, Napa, California 94581

January 29, 1988

KONRAD VINEYARDS

Bureau of Alcohol, Tobacco & Firearms
Washington, D.C.

I am writing to express my support for the adoption of
the Mt. Veeder-Napa Valley viticultural district and for
the boundaries proposed in the submitted petition.

I have been a vineyard owner in this region for 10 years
and am proud of our reputation for growing exceptional
wine grapes.

Sincerely,


James G. Konrad, M.D.

Alden P. Yates

2
Fifty Beale Street
San Francisco, CA 94105

February 4, 1988

Bureau of Alcohol, Tobacco & Firearms
Department of the Treasury
Washington, D. C. 20226

Gentlemen:

Please accept this letter as support for the adoption of the MT. VEEDER-NAPA VALLEY viticultural district and for the boundaries proposed in the submitted petition. Our Castlerock vineyard lies in this area and produces distinctive wine different from other Napa Valley areas.

Very truly yours,

Alden Yates

APY/mk

cc: Robert E. Craig



Bureau of Alcohol, Tobacco & Firearms
Department of the Treasury
Washington, D.C. 20226

February 16, 1988

I am writing to express my support for the adoption of the Mt. Veeder-Napa Valley viticultural district and for the boundaries proposed in the submitted petition.

Sincerely,

A large, fluid, handwritten signature in black ink, which appears to read "Jeffrey Caldwell".

Jeffrey Caldwell

~~88030144~~
~~WW~~

George J. Rubissow
Rubissow Vineyards
3661 Redwood Road
Napa, California, 94558

17 February 1988

Bureau of Alcohol, Tobacco & Firearms
Department of the Treasury
Washington, D. C., 20226

Dear Sirs,

This letter is to express my strong support for the adoption and establishment of the MT. VEEDER-NAPA VALLEY viticultural district and for the boundaries proposed in the petition that has been submitted.

Sincerely yours,



THE HESS
COLLECTION

March 18, 1988

Mr. David W. Brokaw
Alcohol, Tobacco & Firearms Specialist
Wine and Beer Branch
Bureau of the Treasury
Washington, D.C. 20226

RE: Mt. Veeder - Napa Valley Petition

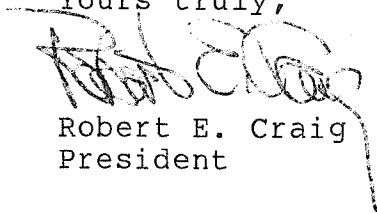
Dear Mr. Brokaw:

Enclosed are letters I have received in support of our petition to have Mt. Veeder-Napa Valley recognized as a sub-appellation within the Napa Valley. Some grape growers and winery owners in this viticultural area have indicated to me that they had forwarded letters of support directly to your office. Please add the enclosed letters to your file.

Among these letters is a short note from Mr. Leon Adams, former head of the Wine Institute and known authority on wineries in the United States. Throughout his writings over the years, Mr. Adams has referenced Mt. Veeder as a distinct viticultural area.

Thank you for your attention and please let me know if you have any questions with additional information.

Yours truly,



Robert E. Craig
President

RC:mh

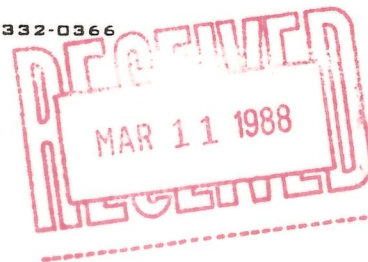
Enclosures

5
LEON D. ADAMS

P. O. BOX 218 • SAUBALITO • CALIFORNIA 94965 • (415) 332-0366

March 8, 1988

Mr. Robert E. Craig, President
The Hess Collection Napa Valley Estate Vineyards and Winery
PO Box 4140, Napa, CA 94558



Dear Mr. Craig:

The need, from the standpoint of the wine-consuming public and of American viticulture, to have Mount Veeder, Spring Mountain, and Mount Diamond recognized as distinct viticultural areas has been expressed in both the second and third editions of my *THE WINES OF AMERICA*. In my second edition (1978) the distinctively different climates of Mount Veeder is pointed out on page 298, and on page 332 I pointed out that Mount Veeder may someday bear a district appellation on its wines (page 332). And in my third, 1985 edition, I again predict (page 344) that a separate appellation eventually would be sought for Mount Veeder wines.

Press reports that a Mount Veeder appellation is at last being advocated are good news for everyone interested in fine American wines.

Yours,

A handwritten signature in blue ink that reads "Leon D. Adams". The signature is written in a cursive style with a long horizontal line extending to the right.

PICKLE CANYON VINEYARD
1871 Mt. Veeder Road
Napa, California 94558

March 10, 1988

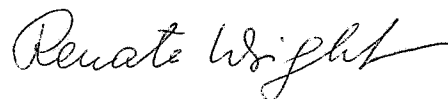
Bureau of Alcohol, Tobacco & Firearms
Department of the Treasury
Washington, D.C. 20226

Gentlemen:

Please accept this letter as support for the adoption of the MT. VEEDER-NAPA VALLEY viticultural district and for the boundaries proposed in the submitted petition. Our Pickle Canyon Vineyard lies in this area and produces distinctive wine different from other Napa Valley areas.

Sincerely yours,

Renate Wright



ROSENQUIST & ASSOCIATES

Commercial Developers & Management Services

P. O. BOX 686

VAIL, COLORADO 81657

February 15, 1988

LOKOYA VINEYARD

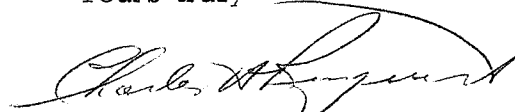
Bureau of Alcohol, Tobacco and Firearms
Department of the Treasury
Washington, D. C. 20226

Dear Sir;

I would like you to know that I fully support the petition for the establishment of a Mt. Veeder- Napa Valley viticultural district. The investigation seems to be conclusive and the boundaries correct.

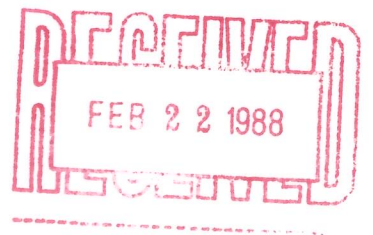
My vineyard is at the corner of Mt. Veeder and Lokoya Road.

Yours truly



Charles H. Rosenquist

William Hill Winery



February 19, 1988

Bureau of Alcohol, Tobacco & Firearms
Department of the Treasury
Washington, D.C. 20226

To whom it may concern:

With respect to the proposed adoption of the Mount Veeder - Napa Valley viticultural district, I would like to express support. We presently own and farm approximately seventy acres on a property of approximately one hundred forty-six acres which is in the proposed district.

Respectfully,

A handwritten signature in blue ink that reads "W H Hill". The signature is fluid and cursive.

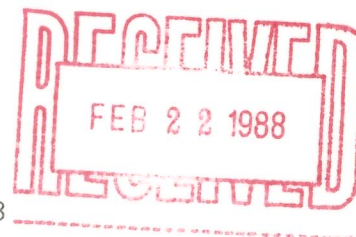
William H. Hill
President/Winemaker

WHH/cl

THE CHRISTIAN BROTHERS

MONT L A SALLE VINEYARDS

POST OFFICE BOX 391 • ST. HELENA, CA 94574 • 707/963-4480



February 18, 1988

Robert E. Craig,
Mt. Veeder Appellation Committee
HESS VINEYARDS
4411 Redwood Road
P.O. Box 3107
Napa, CA 94558

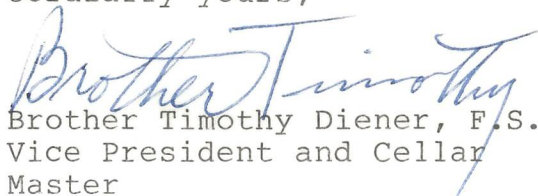
Dear Bob:

Responding to your letter of January 20 addressed to Richard Maher, I am writing to express my support and that of The Christian Brothers Winery for the adoption of the Mt. Veeder - Napa Valley viticultural district and for the boundaries proposed in the submitted petition.

We do consider it essential that the name of the larger appellation "Napa Valley" be closely attached to the name of the smaller appellation such as "Mt. Veeder," on wine labels.

I remain,

Cordially yours,


Brother Timothy Diener, F.S.C.
Vice President and Cellar
Master

BTD:jah



Quail Ridge

February 2, 1988

Director
Bureau of Alcohol, Tobacco & Firearms
Department of the Treasury
Washington, D.C. 20226

Sir:

I am writing to express my support for the adoption of the MT. VEEDER - NAPA VALLEY viticultural district and for the boundaries proposed in the submitted petition.

Sincerely,

Elaine Wellesley

MOUNT VEEDER WINERY

26 January, 1988

Bureau of Alcohol, Tobacco & Firearms
Department of the Treasury
Washington, DC 20226

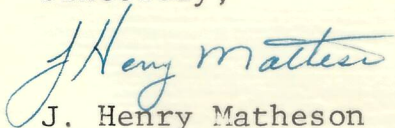
Dear Sirs:

I would like to express my support for the MT. VEEDER -NAPA VALLEY appellation as proposed in the submitted petition. I have always felt that the Mount Veeder area was a unique viticultural area with its own characteristics which set it apart from the rest of the valley.

In fact, for eight years (1973 - 1980) we used the designation Mt. Veeder - Napa County on our label and I would like to be able to do so in the future.

Thank you for your attention.

Sincerely,



J. Henry Matheson
General Partner



MOUNT
VEEDER
WINERY

1973

CABERNET
SAUVIGNON

MT. VEEDER - NAPA COUNTY
PRODUCED AND BOTTLED AT
MOUNT VEEDER WINERY
NAPA, CALIFORNIA
ALCOHOL 13% BY VOLUME

(707) 224-4039
J. HENRY MATHESON

PICKLE CANYON VINEYARD

May 24, 1988

Bureau of Alcohol, Tobacco & Firearms
Department of Treasury
Washington, D. C. 20226

Gentlemen:

I am writing to express my support for the adoption of the MT.
VEEDER-NAPA VALLEY viticultural district and for the boundaries
proposed in the submitted petition.

Sincerely,



John H. Wright
Proprietor

JHW/vkd

1743 Mt. Veeder Road
Napa, California 94558



MAYACAMAS VINEYARDS

1155 LOKOYA ROAD, NAPA, CALIFORNIA 94558

BONDED WINERY No. 4417

TELEPHONE (707) 224-4030

March 23, 1988

Bureau of Alcohol, Tobacco & Firearms
Department of the Treasury
Washington, D.C. 20226

To Whom It May Concern:

I am writing to express my support for the adoption of the **Mt. Veeder-Napa Valley** viticultural district and for the boundaries proposed in the submitted petition.

Sincerely,

Robert B. Travers
President

August 10, 1989
2200 20th Ave.
San Francisco, CA 94116


Chief, Wine and Beer Branch
Bureau of Alcohol, Tobacco & Firearms
P.O. Box 385
Washington, D.C. 20044-0385

Subject - Notice 685, Mt. Veeder Viticultural Area Petition

Dear Sirs:

After reviewing the petition, I support establishment the establishment of a Mt. Veeder Viticultural Area as presented in the Federal Register.

I understand that some individuals in Napa Valley may challenge this petition due to their concern over the division of the Valley into several viticultural areas. I feel that - considering the ruling that viticultural areas which are completely encompassed by a larger area can use both names in conjunction (27 CFR 4.25(e)(4) - their opposition to this petition on the grounds that it weakens ~~SE~~ the Napa Valley name is both groundless and self-serving. Those with this concern should address it via public relations initiatives, not through federal regulation.

Sincerely,

Marshall Newman

Domaine Chandon

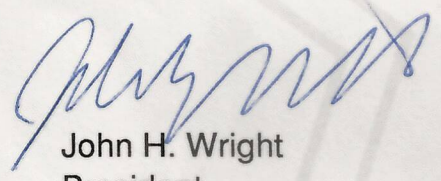
May 24, 1988

Bureau of Alcohol, Tobacco & Firearms
Department of Treasury
Washington, D. C. 20226

Gentlemen:

I am writing to express my support for the adoption of the MT.
VEEDER-NAPA VALLEY viticultural district and for the boundaries
proposed in the submitted petition.

Sincerely,



John H. Wright
President

JHW/vkd