

**UNITED STATES OF AMERICA
DEPARTMENT OF TREASURY
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**

In the Matter of the Proposed)
Suspension of the Basic Permit Issued)
to:)
)
) No. AF-97769
)
Barrelhead Wine Company)
P.O. Box 10636)
Napa, CA 94581)
Basic Permit CA-P-16862)
)

INITIAL DECISION

On March 8, 2019, the Alcohol and Tobacco Tax and Trade Bureau (TTB) issued an Order to Show Cause (OTSC) why TTB should not suspend wholesaler basic permit number CA-P-16862, held by Barrelhead Wine Company (Barrelhead), due to alleged violations of the conditions of such permit as set forth in the OTSC. Barrelhead received the OTSC on March 9, 2019. The OTSC was accompanied by a letter informing Barrelhead that it had 15 days from the date of service to request a hearing or file a written answer and, that if it did not respond within 15 days, TTB would issue an order suspending Barrelhead's permit. Barrelhead has not responded to the OTSC and the period for Barrelhead to request a hearing or file a written answer has expired. Accordingly, under the authority of 27 C.F.R. § 71.79(b), TTB's Deputy Assistant Administrator (Field Operations) hereby issues this Initial Decision.

The Federal Alcohol Administration (FAA) Act, under which Barrelhead's permit was issued, provides in pertinent part that a wholesaler's basic permit shall, after due notice and opportunity for a hearing to the permittee, be suspended for such period as the Secretary of the Treasury deems appropriate, if the Secretary finds that the permittee has willfully violated any of the conditions thereof. 27 U.S.C. § 204(e)(1).

EVIDENCE PRESENTED BY THE GOVERNMENT

1. The Order to Show Cause, dated March 8, 2019.
2. TTB's March 8, 2019, cover letter that accompanied the OTSC.
3. The March 12, 2019, Registered Mail Receipt for the OTSC.
4. The USPS Tracking and Delivery Confirmation for the OTSC.

FINDINGS OF FACT AND CONCLUSIONS

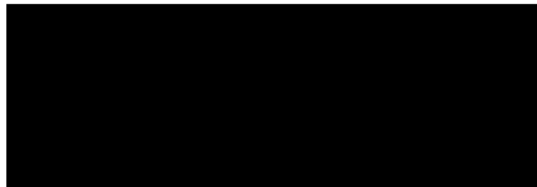
1. Barrelhead is a wine wholesaler operating in California (and an “industry member” within the meaning of 27 C.F.R. §§ 11.11, 11.21).
2. [REDACTED] is a TTB-permitted distilled spirits and wine wholesaler located in [REDACTED] (and a “trade buyer” within the meaning of 27 U.S.C. § 205(d) and 27 C.F.R. §§ 11.11, 11.21).
3. An FAA Act basic permit is conditioned upon compliance with the requirements of 27 U.S.C. § 205 and all other federal laws relating to distilled spirits, wine, and malt beverages, including taxes with respect thereto. 27 U.S.C. § 204(d).
4. Section 205(d), makes it unlawful for an industry member to sell, offer for sale, or contract to sell to any trade buyer on consignment.
5. Federal regulations define “consignment sales” as arrangements wherein the trade buyer is under no obligation to pay for distilled spirits, wine, or malt beverages until they are sold by the trade buyer. 27 C.F.R. § 11.22.
6. In or around October 2015, and continuing through approximately January 2018, Barrelhead sold wine to [REDACTED] on consignment. Specifically, Barrelhead provided wine to [REDACTED] pursuant to an arrangement whereby [REDACTED] was not obligated to pay for the wine until after it sold such wine to retailers.
7. Barrelhead voluntarily entered into these sales arrangements with [REDACTED]
8. The trade buyers took possession of Barrelhead’s wines, after arranging for the wines to be transported in interstate commerce to their storage facilities outside of California.
9. Purchase orders generated by [REDACTED] reflected a \$0 amount as the cost per order.
10. Julie Anne Corley and Christopher Corley, co-owners of Barrelhead, admitted to TTB investigators that [REDACTED] paid Barrelhead for the wine after selling the wine to retailers.
11. Barrelhead acted willfully, or with plain indifference to the requirements of the FAA Act, in entering into the consignment sale arrangements with [REDACTED]
12. Barrelhead, by willfully engaging in unlawful consignment sales, violated the conditions of its permit and subjected its permit to suspension.
13. Barrelhead received service of TTB’s OTSC on March 29, 2019.
14. Barrelhead was afforded due notice and opportunity for hearing.

15. Barrelhead failed to file an answer or request a hearing within 15 days of the service of the OTSC and has waived its right to a hearing and its right to contest the grounds for the action.
16. The findings in the foregoing paragraphs of this section provide a sufficient basis upon which to suspend Barrelhead's permit.
17. Barrelhead's authority to operate as an FAA Act wholesaler basic permittee may and should be suspended for a period of one day.

DECISION AND ORDER

For the foregoing reasons, Barrelhead's authority to operate as a wholesaler of wine is hereby suspended for one day. Barrelhead shall serve its suspension on Friday, June 21, 2019.

5/6/19
Dated



Deputy Assistant Administrator, Field Operations
Alcohol and Tobacco Tax and Trade Bureau