



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
Contact: Tom Hogue (202) 453-2180

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FY-17-06

Proposed Establishment of the “Dahlonge Plateau” Viticultural Area

Washington, D.C. — The Alcohol and Tobacco Tax and Trade Bureau will publish a notice of proposed rulemaking in the Federal Register on Friday, December 2, 2016, proposing to establish the approximately 133-square mile “Dahlonge Plateau” American viticultural area in portions of Lumpkin and White Counties in Georgia. The proposed viticultural area does not lie within or contain any established viticultural area.

TTB is making this proposal in response to a petition filed by the Dahlonge–Lumpkin Chamber & Visitors Bureau on behalf of local vineyard and winery owners. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

After the proposed rule is published, you may submit comments on this proposal and view copies of the proposed rule, selected supporting materials, and any comments TTB receives about this proposal at the Regulations.gov website (<https://www.regulations.gov>) within Docket No. TTB-2016-0012. A link to that docket is posted on the TTB website at <https://www.ttb.gov/wine/wine-rulemaking.shtml> under Notice No. 166.

Alternatively, written comments may be submitted to one of these addresses:

- U.S. Mail: Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, 1310 G Street NW., Box 12, Washington, DC 20005; or
- Hand delivery/courier in lieu of mail: Alcohol and Tobacco Tax and Trade Bureau, 1310 G Street, NW., Suite 400, Washington, DC 20005.

Comments on this proposal must be received on or before January 31, 2017.

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