

CHAPTER 6
NAME AND ADDRESS
(OPTIONAL STATEMENTS AND PRECEDING
EXPLANATORY PHRASES)
27 CFR 4.35

NOTE: FOR THE MANDATORY NAME AND ADDRESS STATEMENT, SEE CHAPTER 1

1. OPTIONAL NAME AND ADDRESS STATEMENTS

Optional name and address statements may appear in addition to (but not in lieu of) the required name and address statement. These optional name and address statements include:

- The name and address of the wine premises proprietor that produced, made, blended, cellared, vinted, or prepared the wine.
- The name or name and address of the person for whom the wine was produced, made, blended, etc., and/or bottled (or packed).
- The name or name and address of the foreign wine maker.
- The name or name and address of the person for whom the wine was imported or imported and bottled (or packed).

All name and address statements, whether REQUIRED or OPTIONAL, must be preceded by appropriate explanatory phrases.

2. PRECEDING EXPLANATORY PHRASES – AMERICAN WINE

- The REQUIRED name and address of the bottler (or packer) must be preceded by “BOTTLED (or PACKED) BY.”
- The OPTIONAL name or name and address of the proprietor that performed one of the wine making operations defined in the chart that follows must be preceded by an explanatory phrase that identifies the wine making operation.

EXPLANATORY PHRASES (27 CFR 4.35)

USE THE EXPLANATORY PHRASE	IF (AT THE STATED ADDRESS) THE NAMED PROPRIETOR...
Blended by	Mixed the wine with other wines of the same class and type.
Cellared by	Subjected the wine to cellar treatment in accordance with 27 CFR 4.22(c).*
Made by	Fermented not less than 75 percent of the wine, OR Changed the class and type of the base wine by the addition of alcohol, brandy, flavors, colors, or artificial carbonation, OR Produced sparkling wine by secondary fermentation.
Prepared by	Subjected the wine to cellar treatment in accordance with 27 CFR 4.22(c).*
Produced by	Fermented not less than 75 percent of the wine, OR Changed the class and type of the base wine by the addition of alcohol, brandy, flavors, colors, or artificial carbonation, OR Produced sparkling wine by secondary fermentation.
Vinted by	Subjected the wine to cellar treatment in accordance with 27 CFR 4.22(c).*

*See CHAPTER 8, CELLAR TREATMENT

- If the named proprietor bottled or packed AND at the same address produced, made, blended, cellared, vinted, or prepared the wine, the REQUIRED name and address of the bottler (or packer).
 - Must be preceded by “BOTTLED (or PACKED) BY”

AND

- May also be preceded by an explanatory phrase that references the specific wine making operation [in addition to “BOTTLED (or PACKED) BY”

Example: “PRODUCED AND BOTTLED BY” or “MADE AND PACKED BY”

- More than one name is necessary if the defined operation was performed by a person other than the bottler or packer, and more than one address is necessary if the defined operation was performed at a different address.
 - The OPTIONAL name or name and address of the person for whom the wine was produced, made, blended, etc., and/or bottled (or packed) must be preceded by an appropriate explanatory phrase.

Example: “VINTED AND BOTTLED FOR” or “PACKED FOR”

3. PRECEDING EXPLANATORY PHRASES – IMPORTED WINE

- For wine imported in the bottle, the REQUIRED name and address of the importer or other person responsible for the importation must be preceded by “IMPORTED BY” or other similar appropriate phrase such as “SOLE U.S. AGENT.”
- For wine bottled (or packed) after importation BY the importer, the REQUIRED name and address of the importer must be preceded by “IMPORTED AND BOTTLED (or PACKED) BY.”
- For wine bottled (or packed) after importation FOR the importer:
 - If only the importer is named on the label, the REQUIRED name and address of the importer must be preceded by “IMPORTED BY AND BOTTLED (or PACKED) FOR”
 - If both the importer and the bottler (or packer) are named on the label:
 - The REQUIRED name and address of the importer or other person responsible for the importation must be preceded by “IMPORTED BY” or other similar appropriate phrase such as “SOLE U.S. AGENT”

AND

- The REQUIRED name and address of the bottler (or packer) must be preceded by “BOTTLED (or PACKED) BY”
- For wine blended, bottled or packed in a foreign country outside the country of origin and labeled with a reference to the country of origin, the REQUIRED name and address (city and country) of the blender, bottler, or packer must be preceded by “BLENDED BY,” “BOTTLED BY,” “PACKED BY,” or some other appropriate statement.
- If an OPTIONAL name and address of the principal place of business of the foreign producer appears on the label, it may be preceded by an appropriate explanatory phrase identifying the specific wine making operation. The specific term or phrase used (e.g., “PRODUCED BY”) must be used in accordance with the requirements of the country of origin for wine sold within the country of origin.
- If an OPTIONAL name or name and address of the person for whom the wine was imported or imported and bottled (or packed) appears on the label, it must be preceded by an appropriate explanatory phrase.

Example: “IMPORTED FOR” or “IMPORTED AND BOTTLED (or PACKED) FOR”