

## CHECKLIST OF MANDATORY LABEL INFORMATION | WINE

This guidance lists the mandatory information that TTB reviews on every wine label and certificate of label approval application and includes a checklist to help prevent common errors. This document does not provide comprehensive labeling guidance. Wine for which a certificate of label approval is required must be labeled in compliance with **all** applicable requirements in [27 CFR part 4](#) and [27 CFR part 16](#).

<b>Mandatory Information that Must Appear on the Brand Label</b>		
<i>Any label may be designated as the brand label provided it contains these items (if applicable)</i>		
<b>Mandatory Item and Description</b>	<b>Regulatory Citation</b>	<b>Checklist</b>
<p><b>Brand Name</b> Name under which the product will be sold.</p>	<a href="#">27 CFR 4.33</a>	<input type="checkbox"/> Does the brand name appear on the brand label? <input type="checkbox"/> Does it match the entry in the “Brand Name” field on the application?
<p><b>Designation: Class/Type Designation</b> Examples: “Red Wine,” “Sparkling Wine,” “Peach Wine,” “Honey Wine,” or “Chardonnay”</p> <p><b>OR Statement of Composition</b> A truthful and adequate statement of composition in lieu of a class designation if the class of wine is not defined in 27 CFR 4.21.</p>	<a href="#">27 CFR 4.21</a> <a href="#">27 CFR 4.34</a> <a href="#">27 CFR 4.91</a> (grape varieties approved for domestic wine)	<input type="checkbox"/> Does the designation appear on the brand label? <input type="checkbox"/> If the designation is a class or type, is it consistent with a class or type listed in the regulations? <input type="checkbox"/> Is the designation separate and apart from all other information? <input type="checkbox"/> Is it spelled correctly? <input type="checkbox"/> Are one or more grape varieties listed on the brand label? <i>A variety is considered the class/type designation if it is present on the brand label.</i> <ul style="list-style-type: none"> <li><input type="checkbox"/> If yes, does the listing match the “Grape Variety(ies)” field on the application?</li> <li><input type="checkbox"/> For domestic wine, is each <a href="#">variety approved for domestic use</a>?</li> </ul> <input type="checkbox"/> Is it a wine that requires a formula? (Check wine formula requirements <a href="#">here</a> .) <ul style="list-style-type: none"> <li><input type="checkbox"/> If yes, is the statement of composition the same as the suggested general statement on the approved formula (under Determination and Labeling Instructions) or more specific?</li> <li><input type="checkbox"/> Has the approved formula number been selected on the application?</li> </ul> <input type="checkbox"/> Are this and other labels on the container free from conflicting or inconsistent designations? (e.g., “red wine with natural flavors” vs. “red wine”)
<p><b>Appellation of Origin</b> An area where the fruit or agricultural product used to make the wine was grown.</p>	<a href="#">27 CFR 4.25</a> <a href="#">27 CFR 4.34</a>	Generally, mandatory <b>ONLY</b> if the label contains a grape variety type designation, a type designation of variety significance, a vintage date, or a semi-generic type designation, or if the product is labeled as estate bottled. See Appellation of Origin for more information. <ul style="list-style-type: none"> <li><input type="checkbox"/> Is the country, state, county, American Viticultural Area or other appellation shown on the brand label together with the designation?</li> <li><input type="checkbox"/> Does the appellation on the label match the “Appellation” field on the application?</li> </ul>
<p><b>Percentage of Foreign Wine</b> Example: 50% American wine/50% French wine</p>	<a href="#">27 CFR 4.32(a)(4)</a>	Mandatory for blends of American and foreign wine <b>ONLY</b> if the label refers to foreign wine.

## Mandatory information that May Appear on ANY Label

Mandatory Item and Description	Regulatory Citation	Checklist
<p><b>Alcohol Content</b> Example: Alcohol ___% by volume</p>	<a href="#">27 CFR 4.36</a>	<input type="checkbox"/> Is the alcohol content stated on the label? See <a href="#">Alcohol Content</a> for rules on table wine. <input type="checkbox"/> Are the format and abbreviations acceptable? You may use: "Alc.", "Alc", "Vol.", "Vol" or "%".
<p><b>Net Contents</b> Volume of wine in container.</p>	<a href="#">27 CFR 4.37</a>	<input type="checkbox"/> Is the net contents statement present on the label or blown into or marked on the container? <input type="checkbox"/> Are the format and abbreviations acceptable (e.g., 750 mL, 1 L)? <input type="checkbox"/> Does it meet an approved standard of fill? Only a standard of fill approved in <a href="#">27 CFR 4.72</a> is acceptable in most cases. Exceptions: <a href="#">See 27 CFR 4.70(b)</a>
<p><b>Name and Address</b> The name and address (city and state) as listed on your permit.</p>	<a href="#">27 CFR 4.35</a>	<input type="checkbox"/> Is the name and address on the label? <input type="checkbox"/> Does the name on the label match what is shown on the permit listed on your application? <input type="checkbox"/> If not, is the DBA/trade name on the label shown on both the application and the permit? <input type="checkbox"/> Does the address (city and State) on the label match the address on your application? <input type="checkbox"/> Does the name and address immediately follow a phrase such as "Bottled By" or "Imported By", respectively, with no intervening text?
<p><b>Sulfite Declaration</b> Example: "Contains Sulfites"</p>	<a href="#">27 CFR 4.32(e)</a>	Must appear if the product has 10 ppm or more (total) sulfur dioxide. <input type="checkbox"/> "No sulfites added" may be stated but must appear together with the phrase "contains naturally occurring sulfites" or "may contain naturally occurring sulfites." <input type="checkbox"/> If the label does not have a sulfite declaration, are you required to include with your application a corresponding sulfite analysis conducted by a <a href="#">TTB laboratory</a> that shows that the wine contains less than 10 ppm sulfites?
<p><b>Health Warning Statement</b> Statement must appear exactly as prescribed in the regulations.</p>	<a href="#">27 CFR part 16</a>	<input type="checkbox"/> Is the statement on the label? <input type="checkbox"/> Does it match the exact wording and punctuation? <input type="checkbox"/> Are the words " <b>GOVERNMENT WARNING</b> " in capital letters and bold type? <input type="checkbox"/> Are the "S" in Surgeon and "G" in General capitalized? <input type="checkbox"/> Does it appear as one statement? <input type="checkbox"/> Is it separate and apart from other information on the label?
<p><b>Country of Origin</b> Imported wines only Required by U.S. Customs and Border Protection (CBP).</p>	<a href="#">19 CFR 134.11</a>	<input type="checkbox"/> Is the country of origin statement on the label? <input type="checkbox"/> Does the format of the country of origin statement comply with CBP regulations? <b>NOTE:</b> Questions about the appropriate country of origin should be directed to CBP.
<p><b>FD&amp;C Yellow #5</b> Example: "Contains FD&amp;C Yellow #5"</p>	<a href="#">27 CFR 4.32(c)</a>	Mandatory <b>ONLY</b> if FD&C Yellow #5 is used in the wine. <input type="checkbox"/> Is the statement on the label?
<p><b>Cochineal Extract or Carmine</b> Example: "Contains Carmine."</p>	<a href="#">27 CFR 4.32(d)</a>	Mandatory <b>ONLY</b> if used in the wine. <input type="checkbox"/> Is the statement on the label?