Privacy and Civil Liberties Impact Assessment

Template version 4.4



Permits Online (PONL)

November 9, 2023,

Bureau Certifying Official

Amy Henke Information Systems Security Officer/Chief Privacy Officer Alcohol and Tobacco Tax and Trade Bureau Department of the TTB

The mission of the Alcohol and Tobacco Tax and Trade Bureau (TTB) is to promote the financial integrity and operational efficiency of the federal government through exceptional accounting, financing, collections, payments, and shared services.

This Privacy and Civil Liberties Impact Assessment (PCLIA) is a public document and will be made available to the general public via the TTB Privacy and Civil Liberties Impact Assessment (PCLIA) webpage (PCLIA WEBPAGE).

Section 1: Introduction

It is the policy of the Department of the TTB ("TTB" or "Department") and its Bureaus to conduct a Privacy and Civil Liberties Impact Assessment ("PCLIA") when <u>personally identifiable information</u> ("PII") is maintained in a system or by a project. PCLIAs are required for all systems and projects that collect, maintain, or disseminate <u>PII</u>, regardless of the manner in which the information is retrieved.

This assessment is being completed pursuant to Section 208 of the E-Government Act of 2002 ("E-Gov Act"), 44 U.S.C. § 3501, Office of the Management and Budget ("OMB") Memorandum 03-22, "OMB Guidance for Implementing the Privacy Provisions of the E-Government Act of 2002," and TTB Directive 25-07, "Privacy and Civil Liberties Impact Assessment (PCLIA)."

Section 2: Definitions

Agency – means any entity that falls within the definition of the term "executive agency" as defined in 31 U.S.C. § 102.

Certifying Official – The Bureau Privacy and Civil Liberties Officer(s) who certify that all requirements in TD and TD P 25-07 have been completed so a PCLIA can be reviewed and approved by the TTB Deputy Assistant Secretary for Privacy, Transparency, and Records.

Collect (including "collection") – means the retrieval, receipt, gathering, or acquisition of any PII and its storage or presence in a TTB system. This term should be given its broadest possible meaning.

Contractors and service providers – are private companies that provide goods or services under a contract with the Department of the TTB or one of its bureaus. This includes, but is not limited to, information providers, information processors, and other organizations providing information system development, information technology services, and other outsourced applications.

Data mining – means a program involving pattern-based queries, searches, or other analyses of 1 or more electronic databases, where – (a) a department or agency of the federal government, or a non-federal entity acting on behalf of the federal government, is conducting the queries, searches, or other analyses to discover or locate a predictive pattern or anomaly indicative of terrorist or criminal activity on the part of any individual or individuals; (b) the queries, searches, or other analyses are not subject-based and do not use personal identifiers of a specific individual, or inputs associated with a specific individual or group of individuals, to retrieve information from the database or databases; and (c) the purpose of the queries, searches, or other analyses is not solely – (i) the detection of fraud, waste, or abuse in a government agency or program; or (ii) the security of a government computer system.

Disclosure – When it is clear from its usage that the term "disclosure" refers to records provided to the public in response to a request under the Freedom of Information Act (5 U.S.C. § 552,

"FOIA") or the Privacy Act (5 U.S.C. § 552a), its application should be limited in that manner. Otherwise, the term should be interpreted as synonymous with the terms "sharing" and "dissemination" as defined in this manual.

Dissemination – as used in this manual, is synonymous with the terms "sharing" and "disclosure" (unless it is clear from the context that the use of the term "disclosure" refers to a FOIA/Privacy Act disclosure).

E-Government – means the use of digital technologies to transform government operations to improve effectiveness, efficiency, and service delivery.

Federal information system – means a discrete set of information resources organized for the collection, processing, maintenance, transmission, and dissemination of information owned or under the control of a federal agency, whether automated or manual.

Final Rule – After the NPRM comment period closes, the agency reviews and analyzes the comments received (if any). The agency has the option to proceed with the rulemaking as proposed, issue a new or modified proposal, or withdraw the proposal before reaching its final decision. The agency can also revise the supporting analyses contained in the NPRM (e.g., to address a concern raised by a member of the public in response to the NPRM).

Government information – means information created, collected, used, maintained, processed, disseminated, or disposed of by or for the federal government.

Individual – means a citizen of the United States or an alien lawfully admitted for permanent residence. If a question does not specifically inquire about or an issue does not clearly involve a <u>Privacy Act system of records</u>, the term should be given its common, everyday meaning. In certain contexts, the term individual may also include citizens of other countries who are covered by the terms of an international or other agreement that involves information stored in the system or used by the project.

Information – means any representation of knowledge such as facts, data, or opinions in any medium or form, regardless of its physical form or characteristics. This term should be given the broadest possible meaning. This term includes, but is not limit to, information contained in a Privacy Act system of records.

Information technology (IT) – means any equipment or interconnected system or subsystem of equipment, used in the automatic acquisition, storage, analysis, evaluation, manipulation, management, movement, control, display, switching, interchange, transmission, or reception of data or information by the executive agency, if the equipment is used by the executive agency directly or is used by a contractor under a contract with the executive agency that requires the use: (i) of that equipment; or (ii) of that equipment to a significant extent in the performance of a service or the furnishing of a product. It includes computers, ancillary equipment (including imaging peripherals, input, output, and storage devices necessary for security and surveillance), peripheral equipment designed to be controlled by the central processing unit of a computer, software, firmware and similar procedures, services (including support services), and related

resources; but does not include any equipment acquired by a federal contractor incidental to a federal contract. Clinger-Cohen Act of 1996, 40 U.S.C. § 11101(6).

Major Information system – embraces "large" and "sensitive" information systems and means "a system or project that requires special management attention because of its importance to an agency mission; its high development, operating, or maintenance costs; or its significant role in the administration of agency programs, finances, property, or other resources." OMB Circular A-130, § 6.u. This definition includes all systems that contain <u>PII</u> and are rated as "MODERATE or HIGH impact" under Federal Information Processing Standard 199.

National Security systems – a telecommunications or information system operated by the federal government, the function, operation or use of which involves: (1) intelligence activities, (2) cryptologic activities related to national security, (3) command and control of military forces, (4) equipment that is an integral part of a weapon or weapons systems, or (5) systems critical to the direct fulfillment of military or intelligence missions, but does not include systems used for routine administrative and business applications, such as payroll, finance, logistics, and personnel management. Clinger-Cohen Act of 1996, 40 U.S.C. § 11103.

Notice of Proposed Rule Making (NPRM) – the Privacy Act (Section (J) and (k)) allow agencies to use the rulemaking process to exempt particular systems of records from some of the requirements in the Act. This process is often referred to as "notice-and-comment rulemaking." The agency publishes an NPRM to notify the public that the agency is proposing a rule and provides an opportunity for the public to comment on the proposal before the agency can issue a final rule.

Personally Identifiable Information (PII)—any information that can be used to distinguish or trace an individual's identity, either alone or when combined with other personal or identifying information that is linked or linkable to a specific individual.

Privacy and Civil Liberties Impact Assessment (PCLIA) – a PCLIA is:

- (1) a *process* conducted to: (a) identify privacy and civil liberties risks in systems, programs, and other activities that maintain <u>PII</u>; (b) ensure that information systems, programs, and other activities comply with legal, regulatory, and policy requirements; (c) analyze the privacy and civil liberties risks identified; (d) identify remedies, protections, and alternative or additional privacy controls necessary to mitigate those risks; and (e) provide notice to the public of privacy and civil liberties protection practices.
- (2) a *document* that catalogues the outcome of that privacy and civil liberties risk assessment process.

Protected Information – as the term is used in this PCLIA, protected information the same definition given to that term in TD 25-10, section 4.

Privacy Act Record – any item, collection, or grouping of information about an individual that is maintained by an agency, including, but not limited to, the individual's education, financial

transactions, medical history, and criminal or employment history and that contains the individual's name, or the identifying number, symbol, or other identifying particular assigned to the individual, such as a finger or voice print or a photograph. 5 U.S.C. § 552a (a)(4).

Reviewing Official – The Deputy Assistant Secretary for Privacy, Transparency, and Records who reviews and approves all PCLIAs as part of her/his duties as a direct report to the TTB Senior Agency Official for Privacy.

Routine Use – with respect to the disclosure of a record outside of TTB (i.e., external sharing), the sharing of such record for a purpose which is compatible with the purpose for which it was collected 5 U.S.C. § 552a(a)(7).

Sharing – any TTB initiated distribution of information to government employees or agency contractors or grantees, including intra- or inter-agency transfers or exchanges of TTB information, regardless of whether it is covered by the Privacy Act. It does not include responses to requests for agency records under FOIA or the Privacy Act. It is synonymous with the term "dissemination" as used in this assessment. It is also synonymous with the term "disclosure" as used in this assessment unless it is clear from the context in which the term is used that it refers to disclosure to the public in response to a request for agency records under FOIA or the Privacy Act.

System – as the term used in this manual, includes both federal information systems and information technology.

System Owner – Official responsible for the overall procurement, development, integration, modification, or operation and maintenance of a system.

System of Records – a group of any records under the control of TTB from which information is retrieved by the name of the individual or by some identifying number, symbol, or other identifying particular assigned to the individual. 5 U.S.C. § 552a (a)(5).

System of Records Notice – Each agency that maintains a system of records shall publish in the *Federal Register* upon establishment or revision a notice of the existence and character of the system of records, which notice shall include: (A) the name and location of the system; (B) the categories of individuals on whom records are maintained in the system; (C) the categories of records maintained in the system; (D) each routine use of the records contained in the system, including the categories of users and the purpose of such use; (E) the policies and practices of the agency regarding storage, retrievability, access controls, retention, and disposal of the records; (F) the title and business address of the agency official who is responsible for the system of records; (G) the agency procedures whereby an individual can be notified at her/his request if the system of records contains a record pertaining to him; (H) the agency procedures whereby an individual can be notified at her/his request how she/he can gain access to any record pertaining to him contained in the system of records, and how she/he can contest its content; and (I) the categories of sources of records in the system. 5 U.S.C. § 552a (e)(4).

Section 3: System Overview

Section 3.1: System/Project Description and Purpose

The purpose of Permits Online (PONL) is to provide a secure, web-based system that supports online submission, routing, and processing of original and amended applications. TTB will be able to screen and authorize applicants to operate alcohol, tobacco and firearm related businesses under the Federal Alcohol Administration (FAA) Act and Internal Revenue Code (IRC).

PII is used to register a user for a PONL account.

It supports the mission of the Bureau by facilitating TTB's business process for permit application submission, review, and approval electronically. This business process streamlines the external application submission and internal application review and approval processes for permits applications. This process also accounts for External Users (industry members) that will continue to submit application packets in paper form, until the time that TTB determines all application submissions must be submitted online.

Estimated Number of Individuals Whose Personally Identifiable Information is Maintained in the System or by the Project		
□ 0 – 999 ⊠ 100,000 – 499,999	□ 1000 – 9,999 □ 500,000 – 999,999	■ 10,000 – 99,999■ 1,000,000 – 9,999,999
□ 10,000,000 – 99,999,999	□ 100,000,000 – 999,999,999	□ 1,000,000,000 +

Section 3.2: Authority to Collect

The authorities for operating this system or performing this project are:

- Internal Revenue Code of 1986 (IRC), as amended, at 26 U.S.C. chapter 51 (distilled spirits, wine, and beer), chapter 52 (tobacco products, processed tobacco, and cigarette papers and tubes), and sections 4181-4182 (firearms and ammunition excise taxes), and the Federal Alcohol Administration Act (FAA Act, 27 U.S.C. chapter 8).
 - O Under its IRC authorities, TTB collects the Federal excise taxes levied on alcohol, tobacco, firearms, and ammunition products and the special occupational taxes levied on certain tobacco industry members. Under these IRC and the FAA Act authorities, TTB administers the Federal permit, registration, or notice requirements that apply to alcohol and tobacco industry members, as well the Federal requirements that apply to the production, labeling, and marketing of alcohol beverage products.

The authorities supporting the collection of PII related to the identification and authentication of users and monitoring of employee system usage on myTTB are:

• 31 U.S.C. 321, General authorities for the Secretary establishes the mission of the Department of Treasury.

• 5 U.S.C. 301, Department regulations for the operations of the department, conduct of employees, distribution and performance of its business, the custody, use, and preservation of its records, papers, and property.

Section 4: Information Collection

Section 4.1: Relevant and Necessary

Se	ction 4.1(a) Please check all of the following that are true:
1.	☐ None of the PII maintained in the system or by the project is part of a Privacy Act system of records;
2.	All of the <u>PII</u> maintained in the system or by the project is part of a <u>system of records</u> and none of it is exempt from the <u>Privacy Act</u> relevant and necessary requirement;
3.	☐ All of the PII maintained in the system or by the project is part of a system of records and all of it is exempt from the Privacy Act relevant and necessary requirement;
4.	☐ Some, but not all, of the PII maintained in the system or by the project is part of a system of records and the records to which the Privacy Act applies are exempt from the
5	relevant and necessary requirement; and Some, but not all, of the PII maintained in the system or by the project is part of a
J.	system of records and none of the records to which the <u>Privacy Act</u> applies are exempt from the relevant and necessary requirement.
pro ass det	ction 4.1(b) \(\text{Yes} \) \(\text{No} \) \(\text{N/A} \) With respect to \(\text{PII} \) maintained in the system or by the oject that is subject to the \(\text{Privacy Act's} \) relevant and necessary requirement, was an sessment conducted prior to collection (e.g., during \(\text{Paperwork Reduction Act} \) analysis) to termine which \(\text{PII} \) types (see \(\text{Section 4.2} \) below) were relevant and necessary to meet the stem's or project's mission requirements?
by lin	ction 4.1(c) \boxtimes Yes \square No \square N/A With respect to <u>PII</u> currently maintained in the system or the project that is subject to the <u>Privacy Act's</u> relevant and necessary requirement, is the <u>PII</u> nited to only that which is relevant and necessary to meet the system's or project's mission quirements?
pro	ction 4.1(d) \boxtimes Yes \square No \square N/A With respect to <u>PII</u> maintained in the system or by the oject that is subject to the <u>Privacy Act's</u> relevant and necessary requirement, is there a ocess to continuously reevaluate and ensure that the <u>PII</u> remains relevant and necessary?

Section 4.2: PII and/or information types or groupings

To perform their missions, federal agencies must necessarily collect various types of information. The checked boxes below represent the types of information maintained in the

system or by the project. Information identified below is used by the system or project to fulfill the purpose stated in $\underline{\text{Section 3.2}}$ – Authority to Collect.

	Biographical/Ger	neral Informat	tion
⊠ Name	⊠ Gender		☐ Group/Organization
			Membership
□ Date of Birth	☐ Race		☐ Military Service Information
☐ Home Physical/Postal	☐ Ethnicity		☐ Personal Home Phone or Fax
Mailing Address			Number
⊠ Zip Code	□ Personal Cell N		☐ Alias (including nickname)
□ Business Physical/Postal	□ Business Cell N	lumber	□ Business Phone or Fax Number
Mailing Address			
□ Personal e-mail address	☐ Nationality		☐ Mother's Maiden Name
□ Business e-mail address	☐ Country of Birth		☐ Spouse Information
☐ Personal Financial	☐ City or County	of Birth	☐ Children Information
Information (including loan			
information)		_	
☐ Business Financial	☐ Immigration Sta	atus	☐ Information about other
Information (including loan			relatives.
information) Marital Status	Citizanahin	_	D Cial/marganal vafarances
☐ Maritai Status	☐ Citizenship		☐ Professional/personal references or other information about an
			individual's friends, associates or
			acquaintances.
☐ Religion/Religious	☐ Device settings	or preferences	☐ Global Positioning System
Preference	(e.g., security level,		(GPS)/Location Data
	options, ringtones).		
☐ Sexual Orientation	☐ User names, ava		☐ Secure Digital (SD) Card or
			Other Data stored on a card or other
		technology	
☐ Cell tower records (e.g., logs.	☐ Network comm	unications data	☐ Cubical or office number
user location, time etc.)			
☐ Contact lists and directories	☐ Contact lists and		☐ Contact lists and directories
(known to contain personal	(not known to conta		(known to contain only business
information)	information, but un		information)
☐ Education Information	Resume or curr		Other (please describe):
☐ Other (please describe):	☐ Other (please describe):		☐ Other (please describe):
			<u> </u>
	T1 (100 1	**	
	Identifying	The state of the s	
			Beneficiary Number
☐ Truncated/Partial Social Securit	ty number (e.g.,	☐ Alien Regis	tration Number
last 4 digits)		<u> </u>	
☐ Personal Taxpayer Identification	n Number		expayer Identification Number (If
			e proprietor; non-sole proprietor)
☐ Personal Credit Card Number			redit Card Number (If known: ☐ sole
	_		non-sole proprietor)
☐ Personal Vehicle Identification	Number	☐ Business Ve	ehicle Identification Number (If
		known: ☐ sole proprietor; ☐ non-sole proprietor)	

☐ Personal License Plate Number		☐ Business Li	cense Plate Number (If known: \square
		sole proprietor; □ non-sole proprietor)	
☐ File/Case ID Number (individual)		☐ File/Case ID Number (business) (If known: ☐	
`	,		non-sole proprietor)
☐ Personal Professional License Number		☐ Business Professional License Number (If	
1 crsonar i rotossionar Electise i vanioci			e proprietor; non-sole proprietor)
☐ Employee Identification Number		☐ Patient ID N	
☐ Business Bank Account Numb			ank Account Number
Commercially obtained internet			t obtained internet
navigation/purchasing habits of ind			chasing habits of individuals
☐ Business License Plate Number		☐ Driver's Lie	
proprietor)	(HOH-SOIC-	Diversition	cense Number
Personal device identifiers or se	erial numbers	Other Ident	ifying Numbers (please
Tersonal device identifiers of se	Tiai iluiliocis	describe):	Trying Numbers (please
☐ Passport Number and Passport	information		ifying Numbers (please
(including full name, passport num		describe):	Trying Numbers (please
sex, nationality, issuing country ph		describe)	
signature) (use "Other" if some but			
are collected)			
Medical/Er	nergency Inform	ation Regardi	no Individuals
☐ Medical/Health Information	☐ Worker's Comp		Patient ID Number
Wiedical/Treatm information	Information		L Tatient ID Tramoer
☐ Mental Health Information	☐ Disability Infor	mation	☐ Emergency Contact Information
I Wientan Hoard Information	_ Discounty initial	mation	(e.g., a third party to contact in case
			of emergency)
☐ Other (please describe):			
V /			
Biometrics/Disti	nguishing Featu	res/Character	istics of Individuals
☐ Physical description/	☐ Signatures		☐ Vascular scans
characteristics (e.g., hair, eye			Tabella Sealls
color, weight, height, sex,			
gender)			
☐ Fingerprints	☐ Photos		☐ Retina/Iris Scans
☐ Palm prints	□ Video		☐ Dental Profile
☐ Voice audio recording	☐ Scars, marks, tattoos		☐ DNA Sample or Profile
Other (please describe):			☐ Other (please describe):
other (pieuse deserioe).	☐ Other (please describe):		Cinci (piedse deserioe).
	Specific Inform	ation/Fila Tym	200
	Specific Inform	V 2	1
☐ Taxpayer Information/Tax	Law Enforcem	ent Information	☐ Security Clearance/Background
Return Information			Check Information
☐ Civil/Criminal History	☐ Credit History Information		☐ Bank Secrecy Act Information
Information/Police Records (government source)	(government source	ce)	
	Credit History	Information	National Converts/Classified
☐ Civil/Criminal History Information/Police Records	☐ Credit History		☐ National Security/Classified Information
(commercial source)	(commercial sourc	<i>(</i> -)	momation
☐ Protected Information (as	☐ Case files		☐ Personnel Files
defined in TTB Directive 25-10)	L Case IIIES		L 1 CISOIIICI I IICS

terms of an international or other agreement Audit Log and Security Monitoring Information ✓ User ID assigned to or ✓ Date and time an individual ✓ Files accessed by a user of TTB	Information provided under a	_	☐ Other (please describe):
Audit Log and Security Monitoring Information	onfidentiality agreement	terms of an international or other	
		agreement	
	A ***	*	X 0 1
☐ User ID assigned to or ☐ Date and time an individual ☐ Files accessed by a user of TTB	Audit Lo	Log and Security Monitoring	Information
	User ID assigned to or	□ Date and time an individual	☐ Files accessed by a user of TTB
generated by a user of TTB IT accesses a facility, system, or IT (e.g., web navigation habits)	enerated by a user of TTB IT	accesses a facility, system, or	IT (e.g., web navigation habits)
other IT		other IT	
☐ Passwords generated by or ☐ Internet or other queries run ☐ Contents of files accessed by a	Passwords generated by or	☐ Internet or other queries run	☐ Contents of files accessed by a
assigned to a user of TTB IT by a user of TTB IT user of TTB IT	signed to a user of TTB IT	by a user of TTB IT	user of TTB IT
☐ Biometric information used to ☐ Video of individuals derived ☐ Public Key Information (PKI).	Biometric information used to	☐ Video of individuals derived	☐ Public Key Information (PKI).
access TTB facilities or IT from security cameras	cess TTB facilities or IT	from security cameras	
☐ Information revealing an ☐ Still photos of individuals ☐ Internet Protocol (IP) Address	Information revealing an	☐ Still photos of individuals	☐ Internet Protocol (IP) Address
individual's presence in a derived from security cameras.	dividual's presence in a	derived from security cameras.	. ,
particular location as derived from	articular location as derived from	n	
security token/key fob, employee	curity token/key fob, employee		
identification card scanners or	entification card scanners or		
other IT or devices	her IT or devices		
☐ Other (please describe): ☐ Other (please describe): ☐ Other (please describe):	Other (please describe):	☐ Other (please describe):	☐ Other (please describe):
Other		Other	
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☐ Other (please describe: ☐ Other (please describe: ☐	Other (please describe:	☐ Other (ple	ase describe:

Section 4.3: Sources of information and the method and manner of collection

Industry Members	< <source name=""/> >	< <source name=""/> >	< <source name=""/> >
Specific PII identified in Section 4.2 that was acquired from this source: Direct User (identify all).	Specific PII identified in Section 4.2 that was acquired from this source: (identify all).	Specific PII identified in Section 4.2 that was acquired from this source: (identify all).	Specific PII identified in Section 4.2 that was acquired from this source: (identify all).
Manner in which information is acquired from source by the TTB project/system: (select all that apply):	Manner in which information is acquired from source by the TTB project/system: (select all that apply):	Manner in which information is acquired from source by the TTB project/system: (select all that apply):	Manner in which information is acquired from source by the TTB project/system: (select all that apply):
⊠ From a paper or electronic form provided to individuals, the public or members of a particular group	☐ From a paper or electronic form provided to individuals, the public or members of a particular group	☐ From a paper or electronic form provided to individuals, the public or members of a particular group	☐ From a paper or electronic form provided to individuals, the public or members of a particular group
Please identify the form name (or description) and/or number (e.g., OMB Control Number):	Please identify the form name (or description) and/or number (e.g., OMB Control Number):	Please identify the form name (or description) and/or number (e.g., OMB Control Number):	Please identify the form name (or description) and/or number (e.g., OMB Control Number):

F5000.18 Change of			
Bond			
F5000.8 Power of			
Attorney			
F5100.1 Signing			
Authority			
F5110.56 Distilled			
Spirits Bond			
F5120.36 Wine Bond			
F5130.22 Brewer's Bond			
F5130.23 Brewer's Bond			
Continuation Certificate			
F5130.25 Brewer's			
Collateral Bond			
F5130.27 Brewer's			
Collateral Bond			
Continuation Certificate			
F5200.24 Tobacco			
Importer Permit			
F5200.29 Tobacco Bond			
⊠ Received in paper	☐ Received in paper	☐ Received in paper	☐ Received in paper
format other than a form.	format other than a form.	format other than a form.	format other than a form.
☐ Delivered to the	☐ Delivered to the project	☐ Delivered to the project	☐ Delivered to the
project on disk or other	on disk or other portable	on disk or other portable	project on disk or other
portable device and	device and uploaded to the	device and uploaded to the	portable device and
uploaded to the system.	system.	system.	uploaded to the system.
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| ☐ Other: Please describe: |
|---------------------------|---------------------------|---------------------------|---------------------------|
| | | | |
| | | | |

Section 4.4: Privacy and/or civil liberties risks related to collection

Notice of Authority, Principal Uses, Routine Uses, and Effect of not Providing Information

When federal agencies use a form to obtain information from an individual that will be maintained in a <u>system of records</u>, they must inform the individual of the following: "(A) the authority (whether granted by statute, or by executive order of the President) which authorizes the solicitation of the information and whether disclosure of such information is mandatory or voluntary; (B) the principal purpose or purposes for which the information is intended to be used; (C) the routine uses which may be made of the information as published pursuant to paragraph (4)(D) of this subsection; and (D) the effects on her/him, if any, of not providing all or any part of the requested information." 5 U.S.C § 522a(e)(3).

Section 4.4(a) \boxtimes Yes \square No Is any of the PII maintained in the system or by the project
collected directly from an individual?
Section 4.4(b) \boxtimes Yes \square No \square N/A Was the information collected from the individual
using a form (paper or electronic)?
Section 4.4(c) \boxtimes Yes \square No \square N/A If the answer to Section 4.4(b) was "yes," was the individual notified (on the form in which the <u>PII</u> was collected or on a separate form that can be retained by the individual) about the following at the point where the information was collected (e.g., in a form; on a website).
☑ The authority (whether granted by statute, or by Executive order of the President) which authorizes the solicitation of the information.
\boxtimes The principal purpose or purposes for which the information is intended to be used.
☑ The individuals or organizations outside of TTB with whom the information may
be/ will be shared.
☑ The effects on the individual, if any, if they decide not to provide all or any part of
the requested information.

Use of Social Security Numbers

Social Security numbers ("SSNs") are commonly used by identity thieves to commit fraudulent acts against individuals. The SSN is one data element that has a heightened ability to harm the individual and requires more protection when used. Therefore, in an effort to reduce risk to individuals and federal agencies, government-wide initiatives aimed at eliminating unnecessary

collection, use, and display of SSN have been underway since OMB required agencies to review their SSN practices in 2007.

In addition, the <u>Privacy Act</u> provides that: "It shall be unlawful for any federal, state or local government agency to deny to any individual any right, benefit, or privilege provided by law because of such individual's refusal to disclose his social security account number." Pub. L. No. 93–579, § 7. This provision does not apply to: (1) any disclosure which is required by federal statute; or (2) any disclosure of an SSN to any federal, state, or local agency maintaining a <u>system of records</u> in existence and operating before January 1, 1975, if such disclosure was required under statute or regulation adopted prior to such date to verify the identity of an individual. *Id.* at § 7(a)(2)(A)-(B).

Section 4.4(d) \boxtimes Yes \square No \square N/A Does the system or project maintain SSNs?
Section 4.4(e) \boxtimes Yes \square No \square N/A Are there any alternatives to the SSNs as a personal identifier?
Section 4.4(f) \square Yes \boxtimes No \square N/A Will an individual be denied any right, benefit, or privilege provided by law if the individual refuses to disclose their SSN? If yes, please check the applicable box::
☐ SSN disclosure is required by Federal statute or Executive Order.; or ☐ the SSN is disclosed to any federal, state, or local agency maintaining a <u>system of records</u> in existence and operating before January 1, 1975, and disclosure was required under statute or regulation adopted prior to such date to verify the identity of an individual. <i>If checked, please provide the name of the system of records below.</i>
Section 4.4(g) \boxtimes Yes \square No \square N/A When the SSN is collected, are individuals given notice whether disclosure is mandatory or voluntary, the legal authority such number is solicited, and what uses will be made of it?

First Amendment Activities

The <u>Privacy Act</u> provides that federal agencies "maintain no record describing how any individual exercises rights guaranteed by the First Amendment unless expressly authorized by statute or by the individual about whom the record is maintained or unless pertinent to and within the scope of an authorized law enforcement activity." 5 U.S.C. § 552a(e)(7).

Section 4.4(h) \square Yes \boxtimes No Does the system or project maintain any information
describing how an individual exercises their rights guaranteed by the First Amendment?
Section 4.4(i) If the system or project maintains information describing how an individual
exercises their rights guaranteed by the First Amendment, do any of the following
exceptions apply (the information may be maintained if any of the exceptions apply)?
☑ N/A (system or project does not maintain any information describing how an
individual exercises their rights guaranteed by the First Amendment so no exceptions
are needed)
☐ The individual about whom the information was collected or maintained expressly
authorizes its collection/maintenance.
☐ The information maintained is pertinent to and within the scope of an authorized
law enforcement activity.
☐ There is a statute that expressly authorizes its collection.

Section 5: Maintenance, use, and sharing of the information

The following sections require a clear description of the system's or project's use of information.

Section 5.1: Describe how and why the system or project uses the information it collects and maintains

Please describe all of the uses of the information types and groupings collected and maintained by the system or project (see <u>Section 4.2</u>), including a discussion of why the information is used for this purpose and how it relates to the mission of the bureau or office that owns the system.

The information collected and maintained in the system is used for the following purposes: Supporting (1) Online submission, (2) Routing, (3) and processing of original and amended applications.

The biographical/general information collected from Industry Members is used to screen and authorize applicants to operate alcohol, tobacco and firearm related businesses under the Federal Alcohol Administration (FAA) Act and Internal Revenue Code (IRC).. This usage is consistent with the Alcohol and Tobacco Tax and Trade Bureau's (TTB) mission because it allows the bureau to provide online submission, routing, and processing of original and amended applications to Industry Members.

As noted in Section 4.2, the system or project also collects and maintains identifying numbers from Industry Members. This information is used to support the screening and authorization of applicants to operate alcohol, tobacco and firearm related businesses under the Federal Alcohol Administration (FAA) Act and Internal Revenue Code (IRC). This usage is consistent with the Alcohol and Tobacco Tax and Trade Bureau's (TTB) mission because it allows the bureau to provide online submission, routing, and processing of original and amended applications to Industry Members.

Collecting Information Directly from the Individual When Using it to Make Adverse Determinations About Them

The <u>Privacy Act</u> requires that federal agencies "collect information to the greatest extent practicable directly from the subject individual when the information may result in adverse determinations about an individual's rights, benefits, and privileges under federal programs." 5 U.S.C. § 552a(e)(2).

Section 5.1(a) ⊠ Yes □ No Is it possible that the information maintained in the system or by the project may be used by TTB to make an adverse determination about an individual's rights, benefits, and privileges under federal programs (e.g., decisions about whether the individual will receive a financial benefit, get a clearance or access to a TTB facility, obtain employment with TTB)?
Section 5.1(b) \square Yes \boxtimes No Is it possible that TTB will share information maintained in the system or by the project with a third party external to the Department that will use the information to make an adverse determination about an individual's rights, benefits, and privileges under federal programs?
Section 5.1(c) \boxtimes Yes \square No \square N/A If information could potentially be used to make an adverse determination about an individual's rights, benefits, and privileges under federal programs, does the system or project collect information (to the greatest extent practicable) directly from the individual?
Data Mining
As required by Section 804 of the <u>Implementing the 9/11 Commission Recommendations Act of 007</u> ("9-11 Commission Act"), TTB reports annually to Congress on its data mining activities. For a comprehensive overview of TTB's data mining activities, please review the Department's annual Privacy reports available at: http://www.TTB.gov/privacy/annual-reports .

<u>Section 5.2: Ensuring accuracy, completeness, and timeliness of information</u> collected, maintained, and shared

Commission Act?

Exemption from Accuracy, Relevance, Timeliness, and Completeness Requirements

Section 5.1(d) \square Yes \square No Is information maintained in the system or by the project used

to conduct "data-mining" activities as that term is defined in the Implementing the 9-11

The <u>Privacy Act</u> requires that federal agencies "maintain all records which are used by the agency in making any determination about any individual with such accuracy, relevance, timeliness, and completeness as is reasonably necessary to assure fairness to the individual in the determination." 5 U.S.C. § 552a(e)(5). If a particular system of records meets certain

requirements (including the NPRM process defined in Section 2 above), an agency may exemp
the <u>system of records</u> (or a portion of the records) from this requirement.

<u>Section 5.2(a)</u> \boxtimes Yes \square No Is all or any portion of the information maintained in the system or by the project: (a) part of a <u>system of records</u> and (b) exempt from the accuracy, relevance, timeliness, and completeness requirements in sections (e)(5) of the <u>Privacy Act</u>?

Computer Matching

The Computer Matching and Privacy Protection Act of 1988 amended the <u>Privacy Act</u>, imposing additional requirements when <u>Privacy Act systems of records</u> are used in computer matching programs.

Matching programs must be conducted pursuant to a matching agreement between the source and recipient agencies. The matching agreement describes the purpose and procedures of the matching **and** establishes protections for matching records.

Section 5.2(b) \square Yes \boxtimes No Is any of the information maintained in the system or by the project (a) part of a <u>system of records</u> and (b) used as part of a matching program?
Section 5.2(c) \square Yes \boxtimes No \square N/A Is there a matching agreement in place that contains the information required by Section (o) of the Privacy Act?
Section 5.2(d) \square Yes \square No \boxtimes N/A Are assessments made regarding the accuracy of the records that will be used in the matching program?
Section 5.2(e) ☐ Yes ☒ No ☐ N/A Does the bureau or office that owns the system or project independently verify the information, provide the individual notice and an opportunity to contest the findings, or obtain Data Integrity Board approval in accordance with Section (p) of the Privacy Act before taking adverse action against the individual?

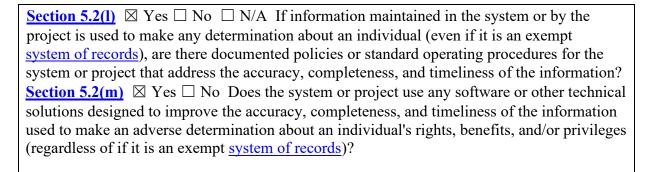
Ensuring Fairness in Making Adverse Determinations About Individuals

Federal agencies are required to "maintain all records which are used by the agency in making any determination about any individual with such accuracy, relevance, timeliness, and completeness as is reasonably necessary to assure fairness to the individual in the determination." 5 U.S.C. § 552a(e)(5). This requirement also applies when merging records from two or more sources where the merged records are used by the agency to make any determination about any individual.

Section 5.2(f) \boxtimes Yes \square No With respect to the information maintained in the system or by the project, are steps taken to ensure all information used to make a determination about an individual is maintained with such accuracy, relevance, timeliness, and completeness as is reasonably necessary to assure fairness to the individual in the determination?

Merging Information About Individuals Section 5.2(g) ☐ Yes ☐ No Is information maintained in the system or by the project merged with electronic or non-electronic information from internal or external sources (e.g., other files or systems)? Section 5.2(h) \square Yes \square No \square N/A Once merged, is the information used in making determinations about individuals (e.g., decisions about whether the individual will receive a financial benefit or payment, get a clearance or access to a TTB facility, obtain employment with TTB, etc.)? Section 5.2(i) \square Yes \square No \square N/A Are there documented policies or procedures for how information is merged? Section 5.2(j) \square Yes \square No \square N/A Do the documented policies or procedures address how to proceed when partial matches (where some, but not all of the information being merged matches a particular individual) are discovered after the information is merged? Section 5.2(k) \square Yes \square No \square N/A If information maintained in the system or by the project is used to make a determination about an individual, are steps taken to ensure the accuracy, relevance, timeliness, and completeness of the information as is reasonably necessary to assure fairness to the individual? Policies and Standard Operating Procedures or Technical Solutions Designed to

Ensure Information Accuracy, Completeness, and Timeliness



Accuracy, Completeness, and Timeliness of Information Received from the Source

Section 5.2(n) \boxtimes Yes \square No Did TTB or the bureau receive any guarantee, assurance, or other information from any information source(s) regarding the accuracy, timeliness and completeness of the information maintained in the system or by the project?

Disseminating Notice of Corrections of or Amendments to PII

Section 5.2(o) ✓ Yes No N/A Where feasible and appropriate, is there a process in place for disseminating corrections of or amendments to the PII maintained in the system or by the project to all internal and external information-sharing partners?			
Section 5.2(p) \boxtimes Yes \square No \square N/A Where feasible and appropriate, does the process for disseminating corrections or amendments include notifying the individual whose information is corrected or amended?			
Section 5.3: Information sharing within the Department of the TTB			
Internal Information Sharing			
Section 5.3(a) ☐ Yes ☒ No Is PII maintained in the system or by the project shared with other TTB bureaus?			
Section 5.3(b) ✓ Yes No Does the TTB bureau or office that receives the PII limit access to those TTB officers and employees who have a need for the PII in the performance of their official duties (i.e., those who have a "need to know")?			
Memorandum of Understanding (MOU)/Other Agreements Limiting TTB's Internal Use/Disclosure of PII			
Section 5.3(c) ⊠ Yes □ No □ N/A Is any of the PII maintained in the system or by the project subject to the requirements of a Memorandum of Understanding or other agreement (e.g., agreement with another federal or state agency that provided the information to the TTB or subject to an international agreement or treaty) that limits or places conditions on TTB's internal use, maintenance, handling, or disclosure of the PII?			
Section 5.4: Information sharing with external (i.e., outside TTB) organizations and individuals			
External Information Sharing			
Section 5.4(a) ☐ Yes ☒ No Is PII maintained in the system or by the project shared with agencies, organizations, or individuals external to TTB?			
Accounting of Disclosures			
Section 5.4(b) \square Yes \boxtimes No \square N/A With respect to records maintained in the system or by the project that are subject to the Privacy Act, do you maintain a paper or electronic log or			

other record of the date, nature, and purpose of each disclosure (not including intra-agency disclosures and FOIA disclosures) of a record to any person or to another agency (outside of TTB) and the name and address of the person or agency to whom the disclosure is made? See 5 U.S.C § 552a(c).
Section 5.4(c) \square Yes \boxtimes No \square N/A If you do not keep a running tabulation of every disclosure at the time it is made, are you able to reconstruct an accurate and complete accounting of disclosures so as to be able to respond to Privacy Act requests in a timely fashion?
Section 5.4(d) \square Yes \boxtimes No \square N/A With respect to records maintained in the system or by the project that are subject to the Privacy Act, do you retain the log or other record of the date, nature, and purpose of each disclosure, for at least five years or the life of the record, whichever is longer, after the disclosure for which the accounting is made?
Section 5.4(e) ☐ Yes ☒ No ☐ N/A With respect to records maintained in the system or by the project that are subject to the Privacy Act, does your bureau or office exempt the system of records (as allowed by the Privacy Act in certain circumstances) from the requirement to make the accounting available to the individual named in the record?
Section 5.4(f) ☐ Yes ☒ No ☐ N/A With respect to records maintained in the system or by the project that are subject to the Privacy Act, does your bureau or office exempt the system of records (as allowed by the Privacy Act in certain circumstances) from the requirement to inform any person or other agency about any correction or notation of dispute made by the agency of any record that has been disclosed to the person or agency if an accounting of the disclosure was made?
Statutory or Regulatory Restrictions on Disclosure
Section 5.4(g) ☐ Yes ☒ No In addition to the Privacy Act, are there any other statutory or regulatory restrictions on the sharing of any of the PII maintained in the system or by the project (e.g., 26 U.S.C § 6103 for tax returns and return information)?
Memorandum of Understanding Related to External Sharing
Section 5.4(h) ⊠ Yes □ No □ N/A Has TTB (including bureaus and offices) executed a Memorandum of Understanding, or entered into any other type of agreement, with any external agencies, organizations, or individuals with which/whom it shares PII maintained in the system or by the project?
Memorandum of Understanding Limiting TTB's Use or Disclosure of PII
Memorandum of Chacistanding Dimiting 1 1D 3 CSC of Disclosure of 1 11
Section 5.4(i) \square Yes \boxtimes No Is any of the <u>PII</u> maintained in the system or by the project subject to the requirements of a Memorandum of Understanding or other agreement (e.g.,

agreement with another federal or state agency, an international agreement or treaty, or contract with private vendor that provided the information to TTB or one of its bureaus) that limits or places conditions on TTB's internal use or external (i.e., outside TTB) sharing of the PII?

Memorandum of Understanding Limiting External Party's Use or Disclosure of PII

Section 5.4(i) \square Yes \boxtimes No Is any of the <u>PII</u> maintained in the system or by the project subject to the requirements of a Memorandum of Understanding or other agreement in which TTB limits or places conditions on an external party's use, maintenance, handling, or disclosure of <u>PII</u> shared by TTB?

Obtaining Consent Prior to New Disclosures Not Included in the SORN or Authorized by the Privacy Act

Section 5.4(k) \square Yes \square No \boxtimes N/A Is the individual's consent obtained, where feasible and appropriate, prior to any <u>new</u> disclosures of previously collected records in a <u>system of records</u> (those not expressly authorized by the <u>Privacy Act</u> or contained in the published <u>SORN</u> (e.g., in the routine uses))?

Section 6: Compliance with federal information management requirements

Responses to the questions below address the practical, policy, and legal consequences of failing to comply with one or more of the following federal information management requirements (to the extent required) and how those risks were or are being mitigated: (1) the Privacy Act System of Records Notice Requirement; (2) the Paperwork Reduction Act; (3) the Federal Records Act; (4) the E-Gov Act security requirements; and (5) Section 508 of the Rehabilitation Act of 1973.

Section 6.1: Privacy Act System of Records Notice (SORN)

For collections of <u>PII</u> that meet certain requirements, the <u>Privacy Act</u> requires that the agency publish a <u>SORN</u> in the *Federal Register*.

System of Records

Section 6.1(a) \boxtimes Yes \square No Does the system or project retrieve <u>records</u> about an individual using an identifying number, symbol, or other identifying particular assigned to the individual? (See items selected in <u>Section 4.2</u> above). (TTB/TTB SORNs: TTB 2022 SORN.

Section 6.1(b) \boxtimes Yes \square No \square N/A Was a SORN published in the Fed this system of records?	eral Register for
Department of the Treasury, Alcohol and Tobacco Tax and Trade Bureau Regulatory Enforcement System of Records	(TTB) .001-
Section 6.2: The Paperwork Reduction Act	
The <u>PRA</u> requires OMB approval before a federal agency may collect standard or more respondents within a 12 month period. OMB requires agencies to converted the period of the period of the period of the period of the federal agency may collect standard or more respondents within a 12 month period. OMB requires agencies to converted the period of the	onduct a PIA (i.e., n of PII for 10 or
Paperwork Reduction Act Compliance	
Section 6.2(a) ⊠ Yes □ No Does the system or project maintain inform from individuals and organizations who are not federal personnel or an ag government (i.e., outside the federal government)?	
Section 6.2(b) ⊠ Yes □ No □ N/A Does the project or system involv of information in identifiable form for 10 or more persons from outside the government?	
Section 6.2(c) ⊠ Yes □ No ⊠ N/A Did the project or system complete Collection Request ("ICR") and receive OMB approval?	an Information
Section 6.3: Records Management - NARA/Federal Records Act R	<u>lequirements</u>
Records retention schedules determine the maximum amount of time necess information in order to meet the needs of the project or system. Information disposed of or sent to the <u>NARA</u> for permanent retention upon expiration of	is generally either
NARA Records Retention Requirements	
Section 6.3(a) ⊠ Yes □ No Are the records used in the system or by the by NARA's General Records Schedules ("GRS") or TTB/bureau Specific Schedule (SRS)?	
Section 6.3(b) ⊠ Yes □ No Did NARA approve a retention schedule for maintained in the system or by the project? Section 6.3(c) □ Yes □ No ☒ N/A If NARA did not approve a retention records maintained in the system or by the project and the records are not NARA's GRS or TTB/bureau SRS, has a draft retention schedule (approvapplicable TTB and/or Bureau officials) been developed for the records us or system?	n schedule for the covered by ed by all

All TTB owned data maintained by this system is retained and destroyed in accordance with the TTB Data Management Policy. All TTB owned records schedules and categories within the TTB Data Management Policy are approved by NARA.

Section 6.4: E-Government Act/NIST Compliance

The completion of <u>Federal Information Security Modernization Act (FISMA)</u> Security Assessment & Authorization (SA&A) process is required before a federal information system may receive Authority to Operate ("ATO"). Different security requirements apply to National Security Systems.

Federal Information System Subject to FISMA Security Assessment and Authorization		
Section 6.4(a) \boxtimes Yes \square No \square N/A Is the system a federal information system subject to FISMA requirements?		
Section 6.4(b) ⊠ Yes □ No □ N/A Has the system or project undergone a SA&A and received an ATO?		
Access Controls and Security Requirements		
Section 6.4(c) ✓ Yes No Does the system or project include access controls to ensure limited access to information maintained by the system or project?		
Security Risks in Manner of Collection		
Section 6.4(d) \square Yes \boxtimes No In Section 4.3 above, you identified the sources for information used in the system or project and the method and manner of collection. Were any security, privacy, or civil liberties risks identified with respect to the manner in which the information is collected from the source(s)?		
Security Controls When Sharing Internally or Externally		
Section 6.4(e) ☐ Yes ☐ No ☒ N/A Are all TTB/bureau security requirements met in the method of transferring information (e.g., bulk transfer, direct access by recipient, portable disk, paper) from the TTB project or system to internal or external parties?		
Monitoring of Individuals		
Section 6.4(f) \boxtimes Yes \square No Will this system or project have the capability to identify, locate, and monitor individuals or groups of people?		

Audit Trails

Section 6.4(g) \boxtimes Yes \square No Are audit trails regularly reviewed for appropriate use, handling, and disclosure of <u>PII</u> maintained in the system or by the project inside or outside of the Department?
Section 6.5: Section 508 of the Rehabilitation Act of 1973
When federal agencies develop, procure, maintain, or use Electronic and Information Fechnology ("EIT"), Section 508 of the Rehabilitation Act of 1973 (as amended in 1998) requires that individuals with disabilities (including federal employees) must have access and use (including privacy policies and directives as well as redress opportunities) that is comparable to that which is available to individuals who do not have disabilities.
Applicability of and Compliance With the Rehabilitation Act
Section 6.5(a) ☐ Yes ☒ No Will the project or system involve the development, procurement, maintenance or use of EIT as that term is defined in Section 508 of the Rehabilitation Act of 1973 (as amended in 1998)?
Section 6.5(b) ☐ Yes ☐ No ☒ N/A Does the system or project comply with all Section 508 requirements, thus ensuring that individuals with disabilities (including federal employees) have access and use (including access to privacy and civil liberties policies) that is comparable to that which is available to individuals who do not have disabilities?
Section 7: Redress Access Under the Freedom of Information Act and Privacy Act
Section 7.0(a) ☑ Yes ☐ No Does the agency have a published process in place by which individuals may seek records under the Freedom of Information Act and Privacy Act?
The TTB FOIA and PA disclosure regulations can be found at 31 C.F.R. Part 1, Subtitle A, Subparts A and C.
Privacy Act Access Exemption
Section 7.0(b) \square Yes \boxtimes No Was any of the information that is maintained in system of records and used in the system or project exempted from the access provisions of the Privacy Act?
Additional Redress Mechanisms
Section 7.0(c) ☐ Yes ☒ No With respect to information maintained by the project or system (whether or not it is covered by the Privacy Act), does the bureau or office that owns the project or system have any additional mechanisms other than Privacy Act and FOIA remedies (e.g., a customer satisfaction unit; a complaint process) by which an individual may

request access to and/or amendment of their information and/or contest adverse determinations about denial of their rights, benefits, and privileges under federal programs (e.g., decisions about whether the individual will receive a financial benefit, get a clearance or access to a TTB facility, obtain employment with TTB)?

Privacy and Civil Liberties Impact Assessment Acceptance Page

	Date:
Signature of Assessor	
Title/Position	
Print Name	

Alcohol and Tobacco Tax and Trade Bureau Agency and Office/Department

1310 G Street **Street Address**

Washington, D.C. 20005 *City, State and Zip Code*

Signature of Senior Agency Official for Privacy

Print Name

Alcohol and Tobacco Tax and Trade Bureau Agency and Office/Department

1310 G Street **Street Address**

Washington, D.C. 20005 *City, State and Zip Code*