

**UNITED STATES OF AMERICA
DEPARTMENT OF THE TREASURY
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**

In the Matter of the Proposed)
Suspension of the Basic Permit Issued)
to:)
)
) No. AF-100940
March First Manufacturing, LLC)
7828 Redsky Drive)
Cincinnati, OH 45249)
Basic Permit OH-S-20096)

INITIAL DECISION

Concurrent with this decision, the Alcohol and Tobacco Tax and Trade Bureau (TTB) issued to March First Manufacturing, LLC (March First), an Order to Show Cause why March First's authority to operate under basic permit number OH-S-20096 should not be suspended due to willful violations of the conditions of the permit, as set forth in the Order to Show Cause.

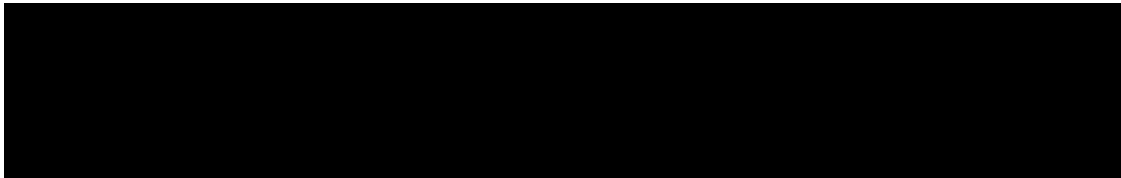


Basic permits issued pursuant to the Federal Alcohol Administration Act (FAA Act) are conditioned upon compliance with the requirements of 27 U.S.C. §§ 205 and 206, the Twenty-First amendment, and all other federal laws relating to distilled spirits, wine, and malt beverages, including taxes with respect thereto. 27 U.S.C. § 204(d). TTB may suspend a basic permit issued under the FAA Act if its holder willfully violates any of the conditions of the permit. 27 U.S.C. § 204(e)(1).

March First and TTB have entered into a suspension agreement, incorporated into and made part of this Initial Decision. As part of the Agreement, March First admits the violations set forth in the Order to Show Cause and waives its right to a hearing. Therefore, under the authority of 27 C.F.R. § 71.79(b), TTB, makes the following findings and decision.

EVIDENCE PRESENTED BY THE GOVERNMENT

1. The Order to Show Cause issued concurrently with this Initial Decision.
2. The Suspension Agreement executed by an authorized representative of March First, admitting the violations alleged in the Order to Show Cause and agreeing to the imposition of a three-day suspension.

FINDINGS OF FACT AND CONCLUSIONS

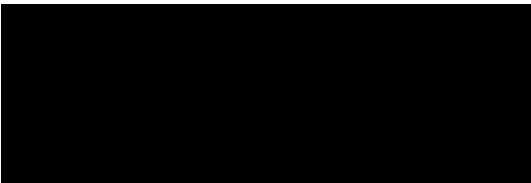
1. March First was afforded due notice and opportunity for a hearing.
2. March First waived its right to file an answer and to request a hearing on this matter and agreed to accept concurrent service of the Order to Show Cause and this Initial Decision.
3. March First has admitted the allegations contained in the Order to Show Cause. These willful violations constitute sufficient grounds to suspend March First’s basic permit. Specifically:
 - a. 
 - b. 
 - c. March First failed to comply with requirements to obtain a certificate of label approval or an exemption from label approval, in violation of 27 U.S.C. § 205(e),  and 27 C.F.R. Part 5.
4. March First’s authority to operate under basic permit number OH-S-20096 may and should be suspended for a period of three days.

DECISION AND ORDER

March First has admitted the violations alleged in the Order to Show Cause. March First and TTB have agreed that March First’s authority to operate under basic permit number OH-S-20096 is to be suspended for a period of three days. It is, therefore, **ORDERED** that basic permit OH-S-20096 be suspended from May 22, 2024, through May 24, 2024.

May 20, 2024

Dated



Deputy Assistant Administrator (Field Operations)
Alcohol and Tobacco Tax and Trade Bureau