



Press Release

For Immediate Release

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TTB Amends the Distilled Spirits Standards of Identity Regulations to Recognize “Pisco” as a Type of Brandy and a Distinctive Product of Peru and Chile

Washington, D.C. — On May 16, 2013, the Alcohol and Tobacco Tax and Trade Bureau (TTB) will publish a final rule in the Federal Register amending its standards of identity regulations for distilled spirits to include Pisco as a type of brandy that must be manufactured in accordance with the laws and regulations of either Peru or Chile. This final rule will be effective on July 15, 2013.

Any Pisco imported into the United States must be bottled at not less than 40 percent alcohol by volume in order to be labeled as Pisco. Depending on its method of manufacture, any product bottled at below 40 percent alcohol by volume could either be labeled as a "diluted Pisco" or as a distilled spirits specialty product bearing a statement of composition.

According to the United States–Peru Trade Promotion Agreement and the United States–Chile Free Trade Agreement respectively, the United States recognized "Pisco Perú" as a distinctive product of Peru and "Pisco Chileno" as a distinctive product of Chile. In exchange, these two nations recognized "Bourbon Whiskey" and "Tennessee Whiskey" as distinctive products of the United States.

To view the complete rulemaking record regarding this regulatory amendment, including the proposed rule (Notice No. 126), the public comments received in response to the proposed rule, and the final rule (T.D. TTB-113) once it is published, see Docket No. TTB-2012-0001 at the “Regulations.gov” Web site (www.regulations.gov).

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