



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
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Alcohol and Tobacco Tax and Trade Bureau Goes Mobile

Washington, D.C. – John Manfreda, Administrator of the Alcohol and Tobacco Tax and Trade Bureau (TTB), announced today that the TTB is launching a mobile website, optimized for smartphone users. People visiting the agency's website, www.ttb.gov, via smartphone (e.g., Android, Blackberry, iPhone, and Windows devices) will be automatically redirected to TTB's new mobile-friendly site. At the mobile site, visitors can read the Bureau's latest news and events, and access mobile-friendly pages on common topics of interest for TTB industry members, like starting a new business, guidance for getting label approval or obtaining a permit. They can connect with tools for conducting business using TTB Online applications and TTB's popular industry start-up tutorials. The mobile site also includes a search bar to help visitors navigate the site.

"Going mobile gives consumers and industry members access to the information they need, when they need it," Administrator Manfreda said.

Additionally, visitors to TTB's new mobile site will be able to quickly check current application (e.g., labels, permits, formulas) processing times, connect with TTB through RSS feeds, email subscriptions, and contact information, and learn more about TTB's online application systems like COLAs Online, Formulas Online, and Permits Online.

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