



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
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TTB Establishes the Eagle Peak Mendocino County Viticultural Area

Washington, D.C. — On Thursday, October 9, 2014, the Alcohol and Tobacco Tax and Trade Bureau (TTB) will publish a final rule in Federal Register establishing the approximately 26,260-acre “Eagle Peak Mendocino County” American viticultural area in Mendocino County, California. The final rule also modifies small portions of the boundaries of the established Mendocino and Redwood Valley viticultural areas to eliminate a partial overlap with the new viticultural area. The Manton Valley viticultural area is located within the larger North Coast viticultural area.

TTB is issuing this regulation in response to a petition from local vintners and grape growers. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

This final rule is effective on November 10, 2014. The public may view the rulemaking record for the Eagle Peak Mendocino County viticultural area on the “Regulations.gov” website (<http://www.regulations.gov>) within [Docket No. TTB-2013-0004](#). Copies of the relevant rulemaking documents and a link to the Regulations.gov docket may be found on the TTB website at <http://www.ttb.gov>.

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