



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
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TTB Establishes the Fountaingrove District Viticultural Area

Washington, D.C. — On Wednesday, February 18, 2015, the Alcohol and Tobacco Tax and Trade Bureau (TTB) will publish a final rule in Federal Register establishing the 38,000-acre “Fountaingrove District” American viticultural area (27 CFR 9.250), located in Sonoma County, California. The Fountaingrove District viticultural area is located entirely within the larger, multi-county North Coast viticultural area (27 CFR 9.30).

TTB is issuing this regulation in response to a petition from the Fountaingrove Appellation Committee. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

This final rule is effective on March 20, 2015. The public may view the rulemaking record for the Fountaingrove District viticultural area on the “Regulations.gov” website (<http://www.regulations.gov>) within Docket No. TTB-2014-0006. Copies of the relevant rulemaking documents and a link to the Regulations.gov docket may be found on the TTB website at <http://www.ttb.gov>.

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